

PAST SPONSORS

118 North
7 West Carpet Company
Academy of Notre Dame de Namur
Alessandro's Wood Fired
Anytime Fitness Villanova
Ardent Credit Union
Aux Petits Delices
Bach to Rock
Berwyn Lawnmower
Body + Beauty Lab
Braxton's Animal Works
Brightview Senior Living
CertaPro Painters
C.F. Holloway, III and Company
Chris Hupfeldt
Christopher's
Clare Girton – KW Devon/Wayne
Click Canyon
Contempra Dance School
Cornerstone
Dayton Lock Company
Devon Orthodontics
Duffy Real Estate, Inc.
Eadeh
Eagle Village Shops
Essa Bank & Trust
First Resource Bank
Foote Orthodontics
Friends Central School
Gordon Moyher Group
Great American Pub
Holland Floor Covering
Integrity Eye Associates
Ivory Tree
Keith Martin Electric
Keystone Gardens
Kids' Clubhouse
Kids 'N Kribs
M&T Bank
Mad Anthony Wayne
Main Line Charging
Main Line Dance Company
Main Line Media News
Main Line Neighbors
Main Line Print Shop
Main Line Today
Margaret Kuo's

Maurice Weintraub - Architect
Medi-Weightloss
Nothing Bundt Cakes
Northpoint 360
O'Kane Construction
PECO
Penn Medicine at Radnor
Pennsylvania Trust
Parnes & Hill Phamily
Orthodontics
PM Pediatrics
Urgent Care
Radnor Financial Advisors
Radnor Fire Co.
Radnor High School
Radnor Township
Radnor Wealth Advisors
Reidenbach and Associates, LLC
Rosalie
Samantha Giardinelli, Compass
Satanoff Insurance
SAVVY Main Line
Schultz Family Eyecare
Shibe
Shreiner Tree Care
Sila
Teresa's Cafe and Next Door Bar
The Goddard School
Timoney Knox
Tompkins VIST Bank
Tribe Main Line
Triple R Transportation
Trosini Landscape Management
TruMark Financial Credit Union
Universal Pest Services
Valley Forge Military Academy & College
Villanova University
Visit Delco
Wayne Church
Wayne Hotel
Wayne Presbyterian Church
Wheelhouse
Woodlynde School
WSFS Bank
Young Sports

WAYNE BUSINESS ASSOCIATION SPONSORED ACTIVITIES



RADNOR FALL FESTIVAL
radnorfallfestival.com
Third Sunday in September
North Wayne Avenue

Catch up with your neighbors while enjoying fabulous food from your favorite local restaurants and endless activities for the whole family.



WAYNE TRICK OR TREAT
waynebusiness.com
Saturday Before Halloween
North Wayne Avenue

Join our participating merchants and vendors for some Halloween trick or treating, cider + candy, family fun, and, of course, Halloween promotions.

CHRISTMAS IN WAYNE
waynechristmas.com

TREE LIGHTING
Night Before Santa Parade
North Wayne Avenue



Stroll through Wayne with your family and friends to the annual tree lighting at the train station on North Wayne Avenue.

SANTA PARADE
First Saturday in December
Lancaster Avenue

The Big Guy comes to town in a magical parade that ends with Santa pictures at a distinguished location each year.



#LIFEINTHE19087 IS SPECIAL

Wayne is home to so many different individuals, businesses, and organizations whose diversity and culture have contributed to the community and helped us continue to grow.

*For over 80 years the Wayne Business Association has been happy to connect commerce and community! We are involved in nearly everything that Wayne has to offer and want **YOU** to be involved too.*

We look forward to your sponsorship contributions, which continue to make Wayne what it is.



WAYNE BUSINESS ASSOCIATION

POST OFFICE BOX 50 | WAYNE, PENNSYLVANIA 19087
610.687.9768 | INFO@WAYNEBUSINESS.COM

waynebusiness.com waynebusiness waynepabiz

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2023 SPONSORSHIP OPPORTUNITIES



PHOTOS COURTESY OF LISA FLORIO AND SIERRA CLARK

GET YOUR NAME OUT THERE - BECOME A SPONSOR TODAY!

Life in the 19087 is special and each year the WBA hosts and contributes to many successful events. These events attract the crowds they do, in part, to their large amount of sponsorships and advertising.

Each event receives months of coverage, in print and online, seen by thousands of our local residents, businesses, and influential members of our community.

There is no easier way to get in touch with your target audience and neighbors than planning early and taking advantage of all of our sponsorship opportunities.



7

Major Events Yearly Bringing Thousands to Town



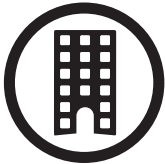
3k-5k

Average Amount of Attendees at Each Event



10k

Households in Radnor Township



100s

Businesses in Wayne



5k+

Followers on Social Media



THOUSANDS

Exposure in Multiple Print and Digital Outlets



OUR LARGEST EVENT

THIRD SUNDAY IN SEPTEMBER
SPONSORSHIP LEVELS AND BENEFITS
radnorfallfestival.com

PRESENTING SPONSOR \$7,500 1 AVAILABLE

- Sponsor Name incorporated into event name "Radnor Fall Festival Presented by _____"
- Event name featured for one year on WBA website under Featured Events
- Corporate logo and photo displayed on Wayne Business Association's website for one year
- Exclusive 10' x 10' promotional/hospitality tent at the event
- Opportunity to address and thank participants and attendees directly from main stage two times during event
- Opportunity to promote your business with 2 email blast promotions
- Prominent banner display on festival main stage and ride entrance
- Prominent name and logo recognition featured on all promotional materials for event including social media and posters
- Sponsorship name and logo on all event advertisements
- Recognition as Radnor Fall Festival presenter during event announcements
- 2 featured social media posts prior to event
- 10 complimentary ride and game wristbands
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)

PLATINUM SPONSOR \$5,000

- Corporate logo featured on event posters displayed in community
- Logo ad on the WBA website and Facebook page
- Opportunity to promote your business with 1 email blast promotion
- Prominent name and logo recognition featured on promotional materials for event
- Sponsorship name and logo on all event advertisements
- Recognition as Radnor Fall Festival supporters during event announcements
- 3 (3'x2') signs with name and logo placed near festival activities
- 1 featured social media post prior to event
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space with tent on N. Wayne Avenue during the event

GOLD SPONSOR \$2,500

- Corporate logo featured on event posters displayed in community
- Logo ad on the WBA website and Facebook page
- Prominent name and logo recognition featured on promotional materials for event
- Sponsorship name and logo on all event advertisements
- Recognition as Radnor Fall Festival supporters during event announcements
- 2 (3'x2') signs with name and logo placed near festival activities
- 1 featured social media post prior to event
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space with tent on N. Wayne Avenue during the event

SILVER SPONSOR \$1,000

- Corporate logo featured on event posters displayed in community
- Sponsorship name and logo on all event advertisements
- 2 (1'x1.5') signs with name and logo placed near festival activities
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space on N. Wayne Avenue during the event

BRONZE SPONSOR \$500

- Company name listed on event posters
- 1 (1'x1.5') sign with name and logo placed near festival activities
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space on N. Wayne Avenue during the event



SATURDAY BEFORE HALLOWEEN - NORTH WAYNE AVENUE

Join our participating merchants and vendors for some Halloween trick or treating, candy, family fun, and, of course, Halloween promotions.

COMMUNITY SPONSOR \$500 UNLIMITED AVAILABLE

- Corporate logo featured on event posters displayed in community
- Logo ad on the WBA website, www.waynebusiness.com, Instagram, and Facebook page
- Name and logo recognition featured on promotional materials for event
- Post event recognition and thank you in Wayne Business Association newsletter



BIGGER AND BIGGER EACH YEAR!

MORE THAN A MONTH OF ADVERTISING



Holiday Tree Lighting Sponsorship Levels & Benefits

waynechristmas.com

WEEKEND LONG EVENT

PRESENTING SPONSOR \$5,000 1 AVAILABLE

- Sponsor name incorporated into event name - Wayne Business Association's, "Christmas in Wayne Presented by _____"
- Title listing on Christmas in Wayne website with link (waynechristmas.com)
- Sponsor name featured for a year on WBA website under Featured Events
- One-year WBA Membership
- 2 featured social media posts prior to the event
- Dedicated email to promote your business exclusively
- Prominent name and logo recognition featured on all promotional materials for the event including press releases, social media, advertisements, and posters
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website, and social media

HORSE CARRIAGE RIDE SPONSOR \$4,000 1 AVAILABLE

- Sponsor all of the horse-drawn carriage rides
- Logo will be displayed on the back of each carriage
- Listing on Christmas in Wayne website with link
- Name and logo recognition featured on promotional posters and social media for the event
- Specific social media posts highlighting Carriage sponsorship
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website and social media

CRAFTS AT THE FIREHOUSE SPONSOR \$2,000 1 AVAILABLE

- Sponsor the crafts at the firehouse
- Logo will be displayed at the entrance to the firehouse
- Listing on Christmas in Wayne website with link (waynechristmas.com)
- Name and logo recognition featured on promotional posters and social media for the event
- Specific social media posts highlighting Crafts at the Firehouse sponsorship
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website and social media

COMMUNITY SPONSOR \$500 UNLIMITED AVAILABLE

- Name and logo recognition featured on promotional posters, digital ads and social media for the event
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website and social media