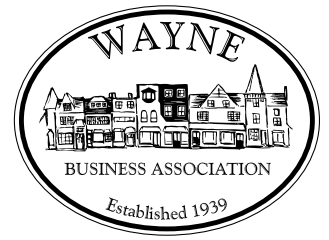


WAYNE BUSINESS ASSOCIATION



CONNECTING COMMERCE WITH COMMUNITY IN WAYNE FOR OVER 80 YEARS

WINTER 2024

YOU'RE INVITED

WHAT: 2024 Annual April Meeting and Awards Presentation

WITH: Heavy hors d'oeuvres and refreshments (beer & wine)

WHEN: Thursday, April 18, 2024
5:30-7:30 PM

COST: \$25 at the door
Venmo accepted @WaynePABiz

WHERE: Wayne Art Center
413 Maplewood Avenue
Wayne, PA 19087

RSVP by April 15 to
rsvp@waynebusiness.com



WBA Board Members Nelson Dayton and Deanna Doane with Cheryl Tumola and Howard Holden showing off the big check donation to Willows Park Preserve

2024 ANNUAL APRIL MEETING AND AWARDS PRESENTATION

You are invited to celebrate with us at our Annual April Meeting and Awards Presentation. One of our most well-attended meetings of the year - this will be another year to remember! We will use this meeting to look ahead to the future of the WBA, while also remembering the success of the previous year.

Our friends at the Wayne Art Center will once again generously host us. Enjoy refreshments and heavy hors d'oeuvres while taking in the beautiful art in their latest exhibitions. This is also the perfect event to attend to meet new members and greet old friends, to learn about the WBA, to hear what is happening in 2024, and to be inspired by our volunteer award winners!

For the 22nd year, we will be presenting the Benjamin V. M. Wilson Community Service Award. This award is presented annually to a resident with exemplary volunteer service to the Radnor community. The award comes with \$500 to be donated to the charity of the recipient's choice. First Resource Bank is the presenting sponsor of this award. Howard Holden of the Willows Park Preserve was our past recipient. Howard decided to fittingly donate the earnings to the Willows Park Preserve.

For the 24th time, we will be presenting the Lawrence T. Adelberger, Sr. Membership Service Award presented annually to a WBA member for exemplary volunteer service for the Wayne Business Association and its membership. This award is a surprise for everyone - including the recipient! Each year, the previous three winners select another member to be honored and thanked for the work they do on behalf of the Wayne Business Association. It's always fun to guess from clues in the presentation speech who it might be this year. The 2023 recipient was Clare Girton. Clare served as the WBA Board Secretary for the last few years and had been on the Board since 2018. During that time, Clare had been a tireless volunteer for our events, but also a fantastic representation in the community for our association. We greatly appreciate her and she was so deserving of this award.

The 2024 Corporate Partner of the Year is being presented to Main Line Print Shop. This award is given to a corporate sponsor who has gone above and beyond to support the Wayne Business Association. In business for over 50 years, owners Mike and Bridget Libert and team support the WBA consistently through sponsorships and volunteering every year at every event. They are always the first ones to arrive at every major event and the last ones to leave, showing an extreme dedication to the WBA and their community. They also spend tireless hours setting up events and hanging up and handing out marketing materials around town. In addition to their dedication at events, they also do all the printing and design for all WBA marketing and events, as well as work with a large majority of the businesses in town.

We truly hope you will attend and join us in celebrating another successful and busy year for Wayne and the Wayne Business Association. It is a nice time to meet the whole board and learn about volunteering within the organization, build your business, and get involved in the community.

RSVP by April 15 to rsvp@waynebusiness.com.

NOMINATION FORM INSIDE

2024 BENJAMIN V.M. WILSON COMMUNITY SERVICE AWARD

The WBA is requesting nominations for the Benjamin Wilson Community Service Award.

Nominees should be:

- Actively involved in the Wayne and/or Radnor community
- Involved in local organizations
- Demonstrate community spirit
- Willing to volunteer time/effort on behalf of the organization/community

Deadline for nominations is March 20, 2024

A panel of judges will review the nominations, select the recipient, and make the presentation during the Annual Awards Meeting on April 18, 2024 at the Wayne Art Center.

To submit a nomination, please fill out the form included within and submit it to Nelson Dayton at ntdayton@daytonlock.com.

FROM THE PRESIDENT

Happy 2024!

The WBA is excited to announce that we have achieved a record number of Wayne Business Association members! We are at an all-time high and our members are connecting in more ways than ever to promote small business in Wayne!

Over the past few months we've welcomed a wide range of new businesses and celebrated with ribbon cuttings, most recently at Gingly's, Osushi, and Amwell Recovery. The WBA is also proud to announce our new online membership registration program through our website at www.waynebusiness.com. In the coming months we will be adding many new features to help promote and feature our members – and make it easier to connect with other member businesses. This new program also features a simplified online dues payment system, **making it easier to pay your 2024 WBA dues if you have not done so already!** We welcome your feedback and ideas on how to continue to expand our offerings to our members through this new website.

We are in the process of planning our 2024 events, kicking off our event season with our WBA Annual Meeting on Thursday, April 18 at the Wayne Art Center. If you can't make it, be sure to add the Wayne Music Festival (Saturday, June 8), the Radnor Fall Festival (Sunday, September 15), Wayne Trick or Treat (Saturday, October 26), and Christmas in Wayne (Friday-Sunday, December 6-8) to your calendar. We are always looking for additional sponsors for these events, which offer the best way to engage with our community. If interested in sponsorship, please see the back pages of this newsletter or contact info@waynebusiness.com for more information.

The WBA encourages our member businesses to weigh in on the Radnor Township Comprehensive Plan process. The more feedback we can collect, the better the study will be. Information can be found at www.radnor2035.com.

There are some exciting new happenings coming in the near-future to enhance our downtown, including several new restaurants, new residential offerings, and a new tenant for the former Wayne Jewelers space to anchor our business district. Stay tuned!

We look forward to seeing you all at our upcoming member events as we speed toward Spring! As always, if you have any ideas, would like to get more involved, or have any questions, please do not hesitate to reach out to me or one of our Board members.

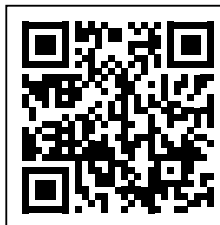
Cheers,



Ken Kearns
President
Wayne Business Association

WAYNE BUSINESS ASSOCIATION MEMBERSHIP

PAY ONLINE



KEEP YOUR INFORMATION UP TO DATE & STAY INFORMED!

Don't miss out on any important updates from the WBA. Please alert us if you have had any changes to your general contact information. You can even update your WBA listing online!

If you have not yet renewed your WBA dues for 2024, please do so today.

Contact support@waynebusiness.com with any questions or concerns.

YOUR WBA BOARD

PRESIDENT

Ken Kearns
118 North/Cadence Advisors
610.639.1302

VICE PRESIDENT

Laura M. Tobey, Esq.
Reidenbach & Associates, LLC
610.572.7075

SECRETARY

Sierra Clark, Photography
Reidenbach & Associates, LLC
610.572.7075

TREASURER

Mike Libert
Main Line Print Shop
610.688.7782

BOARD OF DIRECTORS

Gregory Basile
Keller Williams
610.995.9000

Nancy Campbell
Wayne Art Center
610.688.3553

Nelson Dayton
Dayton Lock Co.
610.688.9188

Joe DiTommaso
First Resource Bank
610.324.8224

Deanna Doane, Marketing
Click Canyon
484.744.3337

Frank Grabuski
Radnor Wealth Advisors, LLC
610.601.4942

Steve Shreiner, Membership
Shreiner Tree Care
610.265.6004

Reed Taylor
Community Advocate
610.574.6564

Chris Todd
Christopher's Restaurant
610.687.6558

MEMBER FEATURE – CHURCHES

The WBA continues to grow and expand our network. As a new feature and a way to thank members who are **going above and beyond** to support our **local community**, we would like to take some time to show some appreciation to some of our most active members.

WAYNE PRESBYTERIAN CHURCH

125 East Lancaster Avenue, Wayne



Wayne Presbyterian Church is a large contributor to our seasonal events. For our Radnor Fall Festival, WPC allows the majority of the rides to be placed in their parking lot, taking up valuable parishioner spots on a Sunday. For Wayne Trick or Treat, the majority of the event once again takes place in their parking lot. During Christmas in Wayne weekend, WPC offers up volunteers and space. Specifically, for the last two years they have graciously allowed us to use their indoor and outdoor area for our pictures with Santa. In 2023 they had volunteers on hand to help pictures run smoothly, fire pits to keep us warm, and kids crafts to keep our littlest guests stay entertained.

CENTRAL BAPTIST CHURCH

106 West Lancaster Avenue, Wayne



Central Baptist Church is a long time member of the Wayne Business Association. We thank them for their years of dedication to the community.

Like many of our long standing institutions, Central Baptist Church has cultivated relationships with a lot of our members, seeing many members' and board members' children cycle through their nursery school.

Most recently they opened their doors to the WBA and hosted the January morning monthly membership meeting.

WAYNE UNITED METHODIST CHURCH

210 South Wayne Avenue, Wayne



Wayne United Methodist Church participates in Christmas in Wayne by hosting their annual open house during the event, welcoming all to come and visit.

They are also known for their Wayne Cares Food Pantry, the largest food pantry in Radnor Township – helping 30-70 families on a weekly basis battle food insecurity.

This past Halloween we welcomed **The Wayne Learning Center** (at Wayne United Methodist Church) as a new member. They instantly started participating by becoming a sponsor of Trick or Treat in Wayne.

Be sure to stop by the Wayne Food Pantry for our March membership meeting.

MAR
21
5:30-7:00PM



Join us for our monthly
MEMBERSHIP MEETING

Wayne Food Pantry
210 South Wayne Avenue • Wayne

RSVP to rsvp@waynebusiness.com
all are welcome • free to attend • light refreshments served

NEW: WANT TO BE FEATURED HERE?

Each newsletter will feature a different member category and highlight those members who have graciously volunteered to host monthly member meetings. If you'd like to be featured here, please reach out to info@waynebusiness.com and submit a small biography about your company.

MEMBER HAPPENINGS

MEMBER NETWORKING MEETINGS

A big THANK YOU to our friends at Catherine Lowry, Berkshire Hathaway HomeServices for hosting our November member meeting and to Central Baptist for hosting our January meeting.



WBA MONTHLY MEMBER MEETINGS

Attending the monthly meeting is a great way to utilize being a member – meet other members, network to build your business, and hear about what is happening in town.

They are ALWAYS the 3rd Thursday of the month except December.

**FEB
15**

HomansPeck

**MAR
21**

Wayne Food
Pantry/Wayne
Methodist Church

**APR
18**

Annual
Meeting

**MAY
16**

Aethër
Medicine

**JUN
20**

Phila Print Shop/
Radnor Historical
Society

**JUL
18**

First Resource
Bank

**AUG
15**

Willows Park
Preserve

**SEP
19**

BCA Therapy

**OCT
17**

Villanova

**NOV
21**

Colonna
Contemporary

**DEC
6-8**

Christmas
IN WAYNE

If you are interested in hosting one of our monthly meetings, please email info@waynebusiness.com. Our 2025 meetings are being planned now!

THANK YOU FOR MAKING WAYNE, WAYNE!

Thank you to our members who generously gave contributions:

EXTRA CONTRIBUTIONS FROM MEMBERS GENERAL EVENT SPONSORSHIP:

Little Black House

WBA SCHOLARSHIP FUND:

State Rep. Lisa Borowski
Little Black House

WAYNE ENHANCEMENT PROJECTS:

Aethër Medicine
Dayton Lock Company
Epps Plumbing & Heating, Inc.
Little Black House
Out There Outfitters
The Satanoff Agency

MEMBER HAPPENINGS

RIBBON CUTTING - GINGY'S

A big congratulations to our friends at Gingy's for celebrating 16 years in business... by moving to their new location on North Wayne Avenue. They renovated the space and the WBA Board Members got out the BIG scissors to celebrate!

Make sure to stop in to check it out, from sparkly party looks to cozy sweaters, hats, and gloves... and an array of jewelry for all styles!

Here's to many more years for team Gingy's.

Gingy's is now located at 111 North Wayne Avenue, Wayne.



RIBBON CUTTING - OSUSHI WAYNE JAPANESE RESTAURANT

The WBA recently celebrated the grand opening of the Wayne location of Osushi. The family-owned restaurant has other locations in Ardmore and New Jersey and has been in operation since 1978.

Osushi is proud to serve only the highest quality sushi and provide top-notch customer service, like they have at all of their other locations.

We are excited to welcome such a great restaurant to Wayne. If you haven't stopped by to check out their deliciously curated menu yet, make sure you do!

Osushi is located at 613 West Lancaster Avenue, Wayne.



RIBBON CUTTING - AMWELL RECOVERY

This week we celebrated the ribbon cutting of one of our newest businesses and members - Amwell Recovery.

Amwell Recovery is a leading provider of mental health and substance abuse programming. Through personalized treatment and a comprehensive support system, they foster a healing and transformative environment for people on the path to recovery.

Their goal is to empower people to take back control of their lives and wellbeing through outcome-focused therapy and evidence-based treatments.

Amwell Recovery is located in The Meadows, 489 Devon Park Drive, Suite 306, Wayne.



WBA SCHOLARSHIP - SUBMIT YOUR APPLICATIONS NOW

Each year, the Wayne Business Association offers \$1,000 to an outstanding high school senior employed at a member business and who will be attending college after graduation.

Applications must be in by **Friday, May 3** and interviews will be conducted to determine the winner in the following weeks. If interested, the scholarship application can be found in the About section on the WBA website, as well as on the insert included in this newsletter.



2023 Recipients Eleanor Adams, Matthew Brown, and Tyler Dell.



2024 WBA CALENDARS AVAILABLE NOW

Stop by Main Line Print Shop (located at 25 West Avenue) to pick up your 2024 WBA Calendars.

Our annual calendar features all major events, including every monthly networking meeting, and dedicates a special day to each current member!

ANNIVERSARY/RIBBON CUTTINGS

If you would like to have a ribbon cutting for your new business or celebrate an anniversary, please reach out to: support@waynebusiness.com.

MEMBER HAPPENINGS

A STAPLE IN OUR COMMUNITY, WAYNE JEWELERS SAYS GOODBYE

After 76 years of offering the Wayne community fine jewelry, owner Wayne Reid decided to retire and close the doors of Wayne Jewelers at the end of 2023.



Wayne Jewelers was originally established in Wayne in 1947. Reid, originally from Canada, joined the Wayne team in the late 1990s to help for the holidays, and never left. The original owner retired after 50 years and eventually Reid was able to take over the lease. In 1999, the store reopened at the corner of North Wayne and Lancaster Avenues and had been in business there for 25 years.

Wayne Jewelers was known for offering beautiful traditional fine jewelry in classic styles, specializing in offerings like charm bracelets, lockets, pins, and brooches that were destined to become family heirlooms. Set along the Main Line, Wayne Jewelers had long been the go-to destination for the community's gift-giving needs including bridal registries, engagement rings, and the births of children.

"Seeing the children of clients reach a point in their life where they're looking to buy engagement rings, grow their family, and become part of the community, that's what I find amazing," Reid said. "To see the growth of the community and the continuing patronage of these families to Wayne Jewelers has been really special."

In retirement, Reid plans to travel and spend more time with his wife.

Thank you for your commitment to Wayne. We will miss seeing you around town!

Article by centurionjewelry.com

THANK YOU TO EXECUTIVE COMMONS

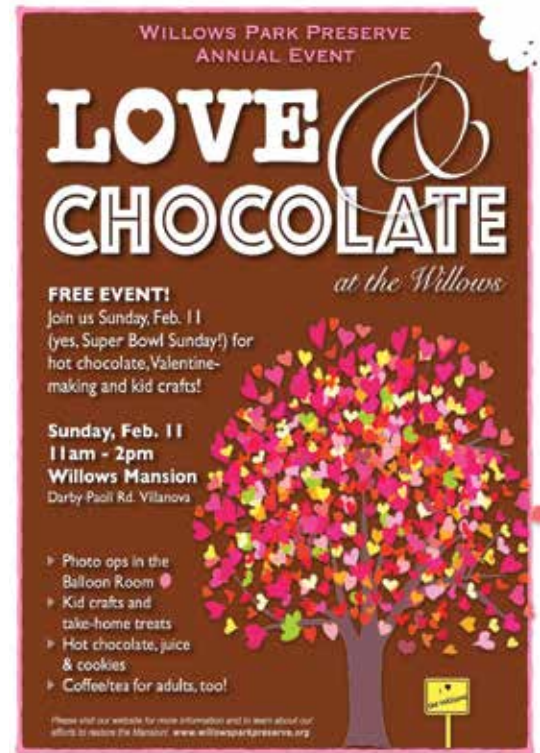
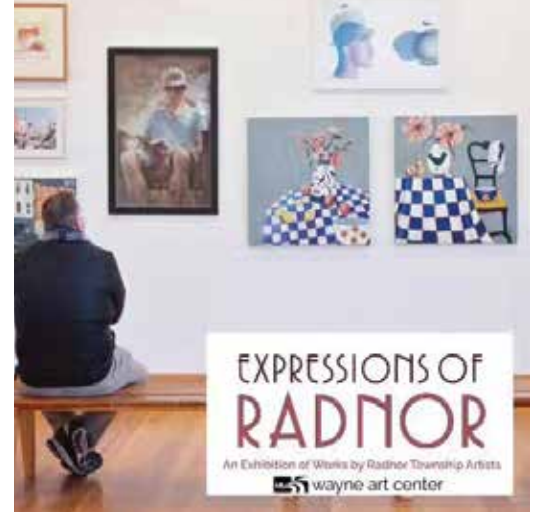
Executive Commons, located at 175 Strafford Avenue #1 in Wayne, offers flexible and professional working environment solutions for business professionals, consultants, entrepreneurs, and anyone needing a functional work setting. They are also a business community where professionals can collaborate and expand their networks.

For these reasons, and many others, Executive Commons is the perfect place for the WBA Board to use for their monthly internal Board meetings.

They have graciously opened up their doors and allowed us to start using their meeting space for us to discuss all things Wayne, including planning for this year's events, Township-related matters, and ways to elevate the membership experience.

Thank you Executive Commons!

STARTS FEBRUARY 12



STAY INFORMED

EAGLE ROAD TO BE CLOSED DURING OFF-PEAK HOURS

Starting February 8, 2024, from 9:00am to 3:00pm, PECO Energy will begin installing a new gas main on Eagle Road, West Avenue, West Circle, and a portion of Overhill Road. The project is anticipated to take approximately five months, with final restoration anticipated in August. Miller Brothers will be the day-to-day contractors.

FUELING KNOWLEDGE AND CONNECTION: LUNCH AND LEARNS!

In the past, the WBA Membership hosted lunch and learns for our membership. We are hoping to bring these back this year!



We know that organizations thrive on shared learning and engagement and recognize the power of lunch and learns: bite-sized educational sessions sparking curiosity, equipping members with valuable skills, and fostering connections within our business community.

From business trends to best practices, emerging technologies to personal development, we are hoping to provide even more to our members through this format and enhance our already robust organization.

We would welcome ideas from our members. Please send ideas and comments to info@waynebusiness.com.

NEW MEMBERSHIP PLATFORM

We are excited to announce that we are updating our membership sign up and renewal payment platform.

Our website will stay mostly the same with a few tweaks to how members are shown, event page, and job board. Please watch your email.

If you are not receiving emails from the WBA, please alert us at support@waynebusiness.com so we can update your email. You can also email us for directions on how to log in and check your profile.

We are looking forward to making it even easier for you to be a part of the WBA.

AROUND TOWN

NEW MEMBERS

VISIT WAYNEBUSINESS.COM FOR COMPLETE MEMBERSHIP LISTING

Abby Calabrese Coaching

Abigail Calabrese
661 Old Eagle School Road, Wayne
abby@abbycalabrese.com
abbycalabrese.com

Amwell Recovery

Noel Pierre LeBeau
489 Devon Park Drive,
Suite 306, Wayne
610.947.0800
noel@amwellrecovery.com
amwellrecovery.com

Bin Masters

Michael Falvey
500 East Lancaster Avenue, #135A,
Wayne
610.216.7950
mikef@binmasters.com
www.binmasters.com

CBD Kratom

Maggie Logan
218 East Lancaster Avenue, Wayne
484.580.2908
mlogan@mngcity.com
shopcbdkratom.com/pages/philadelphia

Elegance Cafe

Madeline Sage
131 North Wayne Avenue, Wayne
610.687.5454
elegancecafe@elegancecafe.com
elegancecafe.com

Kurfiss Sotheby's International Realty

Luisa Ramondo
25 Morris Avenue, Suite 223,
Bryn Mawr
610.909.8700
LRamondo@kurfiss.com
www.sothebysrealty.com/kurfiss/eng/associate/717-a-df23090617081040911/

NEW RADNOR BUSINESSES - RADNOR TOWNSHIP DESIGN REVIEW BOARD

NEW BUSINESSES IN RADNOR:

Teuscher Chocolatier
240 East Lancaster Avenue, Wayne

Ordonio Technology Group

David & Jake Ordonio
45 Louella Court, Wayne
484.576.9875
david@ordoniotechology.com
www.ordoniotechology.com

Osushi Wayne

Japanese Restaurant
Sam Li
613 West Lancaster Avenue, Wayne
484.584.4067
wayne.osushinj.com

Payroll Vault Main Line

Edward & Cathy Carroll
101 West Eagle Road, Suite 118,
Havertown
484.450.8790
Ed.Carroll@payrollvault.com
www.payrollvault.com/164

Perspective Financial Group

Shane Johnson
1041 Old Cassatt Road, Berwyn
610.854.0035
sjohnson@PFG1976.com
pfg1976.com

Simkiss & Block

Jerrell Graver
1041 Old Cassatt Road, Berwyn
833.412.4782
jgraver@simkiss.com
simkiss.com

Spectacle Reality

Jes Bickhart
669 Conestoga Road, Villanova
610.716.5838
jes@spectacle.us
www.spectacle.us

Wayne Fine Art & Framing/

LAA Art Collective
Lauren Addis
122 East Lancaster Avenue, Suite 100,
Wayne
610.254.9011
lanrig@gmail.com
laartcollective.com

UPDATED BUSINESSES IN RADNOR:

Playa Bowls (new location)
313 East Lancaster Avenue, Wayne

AROUND TOWN

NEW PARKING APP COMING TO WAYNE THIS SPRING

Radnor Township Police Department will host the Wayne Business Association on **February 13, 2024 at 8 am** at the Radnor Township Municipal Building: 301 Iven Avenue, Wayne.

Join them for a light breakfast as they present our new ParkMobile phone app and new parking features for the community.

Please RSVP to Vera DiMaio at vdimaio@radnor.org.



AWARD-WINNER PLAQUE MOVING SOON

The plaque that displays all the previous Adelberger and Wilson award winners (awarded at each WBA Annual Meeting in the Spring) that was previously displayed in the Winsor Room in the Radnor Memorial Library is moving.

The final location of the move is to be determined still, but its new home will be somewhere in the Township building.

RADNOR MIDDLE SCHOOL CAREER SYMPOSIUM

Radnor Middle School is excited to announce that they will be running their first official Career Symposium on Thursday, May 16! The event will run from 8:30-10:15am. They are in the process of securing volunteers to present to a classroom of students related to their career. Guiding questions will also be provided. You will give a total of three (3) 20-minute presentations to middle school students. Students will be attending presentations based on their results from a Career Cluster online assessment. If you are interested in being involved in their event, please reach out directly to Bethany Smith (bethany.smith@rtsd.org).



Radnor Township

RADNOR TOWNSHIP BUSINESSES WANTED

Each year the Radnor Township Parks & Recreation Department holds special events designed to bring members of the community together.

We have a standing invitation for local businesses, community groups, and individuals to participate with us in a variety of ways.

TAKE A LOOK AT A FEW OF THEIR UPCOMING EVENTS BELOW!

- **Radnor Sweetheart Valentine's Dance**
Friday, February 9, 2024
Snow/Rain Date: February 10, 2024
Time: 6:00 PM to 8:00 PM
Location: The Inn at Villanova
- **Teen Flashlight Egg Hunt**
Friday, March 22, 2024
Rain Date: 3/23/2024
Location: The Radnor Trail

BECOME A SPONSOR!

Being a sponsor at Township events includes a wide variety of promotion for your business depending on your sponsorship level

BECOME A VENDOR!

Vendors have the opportunity to set up a table and spread the word about your business to the community

ATTEND!

Spend the day getting out and enjoying an event with your community. We welcome everyone in the community to join us!



Visit www.radnor.com/events for more information about these great opportunities! You can also contact our department at recreation@radnor.org

BENJAMIN V. M. WILSON 22nd ANNUAL COMMUNITY SERVICE AWARD 2024

Presented by
Wayne Business Association
at their Annual Meeting, Thursday, April 18, 2024

Nomination Form

Nominations may be made by organizations in Wayne or Radnor Township, or by an individual, and by members of the Wayne Business Association. Please submit to Wayne Business Association, P.O. Box 50, Wayne, PA 19087. Or you can email it to ntdayton@daytonlock.com.

Deadline for receipt is Monday, March 25, 2024 at 3:00 p.m.

Please print or type.

Date: _____

Nominee:

Name: _____ Company (if applicable): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

How long has the nominee volunteered time and effort to the Wayne/Radnor Community?

List any community organizations for which the nominee has volunteered in the past.

Briefly describe any other contributions and volunteer efforts of the nominee.

Provide additional comments. Use back side or additional sheet if necessary.

Nominator:

Name: _____ Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

WBA 2024 COLLEGE SCHOLARSHIPS AWARD APPLICATION

Do you have an employee who is a High School Senior who has applied to college? The Wayne Business Association is offering a \$1,000 Scholarship to ANY high school senior employee of yours. Use the form below.

NOMINATION FORM

Nominations may be made by current members in good standing of the Wayne Business Association.
Submit to Wayne Business Association, PO Box 50, Wayne, PA 19087. *Deadline for receipt is Friday, May 3, 2024.*

PLEASE PRINT OR TYPE

Business Name: _____

Address: _____ Phone Number: _____

Contact Person: _____ Email: _____

Nominee Name: _____ High School: _____

Address: _____ Phone Number (cell): _____

How long has the nominee worked for you? _____

How many hours per week does the nominee work? _____

Please describe the nominee's job responsibilities and evaluate their performance:

Please describe the nominee's performance in the following areas (Rank 1-10; ten being the highest):

Punctuality: _____

Conformity to company policies: _____

Attitude: _____

Reliability: _____

Honesty: _____

Teachability: _____

Ability to work with others: _____

College that the nominee plans to attend: _____

Other comments that make this nominee outstanding:

AROUND TOWN

DELCO GIVES DAY

Delco Gives Day is a 24-hour county-wide day of giving/community celebration, where people will make a donation to their favorite nonprofits (or peruse new ones) on the delcogives.org site. Each donation is eligible for bonus money provided by the Foundation for Delaware County, and there will be cash prizes sponsored by local businesses given out throughout the day. The inaugural Delco Gives Day will be held May 8-9, 2024 (7pm-7pm). Online activity will be accompanied by a number of celebrations held throughout the county that bring together nonprofits, donors, businesses, and volunteers to showcase the power of collective action and community giving. Delco Gives Day is more than just a fundraising event; it's a celebration of the Delco generosity and community spirit.

Delco Gives Day is not without precedent. Giving Days have proven to be highly successful in communities across the county, inspiring philanthropy, fostering collaboration, and raising awareness of local nonprofits and their work. These events have generated millions of dollars in donations, enabling nonprofits to expand their services and address pressing community needs. In neighboring counties, Giving Days raise millions of dollars each year for their communities (Extra Give in Lancaster raised \$10.2 million in 2022, Give Local York raised \$4.6 million).

Learn how your business can make a difference by sponsoring Delco Gives Day!

What's ahead:

- Now-April 17, 2024: Nonprofit registration is open
- February 15, 2024: How to Effectively Engage Your Board in Fundraising
- March 6, 2024: Turn Your Mission into an Online Movement
- April 2, 2024: Delco Gives Training Session: Final Steps to Success for Delco Gives
- April 17, 2024: Nonprofit registration closes
- May 8-9 2024: Delco Gives Day!

Mark your calendars to celebrate our Delco community on May 8-9, 2024!



The poster for "TASTE OF THE MAIN LINE" features a red and yellow banner at the top that says "THE EMERGENCY AID is the host". Below that, "TASTE OF THE MAIN LINE" is written in large, bold letters, with "Thursday, March 14" underneath. The central image shows two glasses of whiskey on a wooden surface. At the bottom, a dark blue box lists "Major Sponsors: Brandywine Realty Trust, Click Canyon, Fore Thought, Main Line Today, M & T Bank".

Fabulous!
- The Main Line's Hottest Restaurants
- Maker's Mark® Cocktail Competition
- Pop-Up Craft Beer Garden
- March 14 at Radnor Financial Center

Benefiting The Emergency Aid:
Improving the Lives of Local Children and Families through Scholarships and Grants

Participating Restaurants:

Amada	Joey Chops
At The Table	Lola's Garden
Autograph Brasserie	Margaret Kuo's
The Choice	Otto by Polpo
Conshohocken Brewing	The Refectory
Cornerstone	Rosalie
DePaul's Table	Savona
Fiore Rosso	Sontuosa
Firepoint Grill	Terrain Cafe
Fleming's Steakhouse	White Dog Cafe
Fraschetta	Will's & Bill's Brewery

SCAN HERE FOR TICKETS

A QR code is located to the right of the restaurant list, with the text "SCAN HERE FOR TICKETS" above it.

The poster for Radnor Memorial Library hiring features a background image of the library's interior with bookshelves and a green armchair. The text reads: "JOIN OUR TEAM", "We're Hiring!", "Open Position: Marketing & Communications Coordinator", and "Apply Now!". At the bottom, it says "LEARN MORE: radnorlibrary.org/employment".

The poster for "Love Air in Wayne" has a pink background with a large red heart, a white gift box with a red ribbon, and falling red hearts. The text says "Love Air in Wayne" in a cursive font, "IS IN THE AIR", and "WITH 50 MANY SHOPS AND RESTAURANTS, WAYNE HAS EVERYTHING YOU NEED FOR VALENTINE'S DAY." At the bottom, it says "VISIT WWW.WAYNEBUSINESS.COM TO LEARN MORE".

IN REVIEW

Did you love an event last year and want to be a part of it this year? Sponsorship opportunities are now available year round. Get involved and stay involved in your community.

RADNOR FALL FESTIVAL PRESENTED BY ONE DAY IN JULY



PRESENTING SPONSOR \$7,500

- Sponsor Name incorporated into event name "Radnor Fall Festival Presented by _____"
- Event name featured for one year on WBA website under Featured Events
- Corporate logo and photo displayed on Wayne Business Association's website for one year
- Exclusive 10' x 10' promotional/hospitality tent at the event
- Opportunity to address and thank participants and attendees directly from main stage two times during event
- Opportunity to promote your business with 2 email blast promotions
- Prominent banner display on festival main stage and ride entrance
- Prominent name and logo recognition featured on all promotional materials for event including social media and posters
- Sponsorship name and logo on all event advertisements
- Recognition as Radnor Fall Festival presenter during event announcements
- 2 featured social media posts prior to event
- 10 complimentary ride and game wristbands
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)

PLATINUM SPONSOR \$5,000

- Corporate logo featured on event posters displayed in community
- Logo ad on the WBA website and Facebook page
- Opportunity to promote your business with 1 email blast promotion
- Prominent name and logo recognition featured on promotional materials for event
- Sponsorship name and logo on all event advertisements
- Recognition as Radnor Fall Festival supporters during event announcements
- 3 (3'x2') signs with name and logo placed near festival activities
- 1 featured social media post prior to event
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space with tent on N. Wayne Avenue during the event

GOLD SPONSOR \$2,500

- Corporate logo featured on event posters displayed in community
- Logo ad on the WBA website and Facebook page
- Prominent name and logo recognition featured on promotional materials for event
- Sponsorship name and logo on all event advertisements
- Recognition as Radnor Fall Festival supporters during event announcements
- 2 (3'x2') signs with name and logo placed near festival activities
- 1 featured social media post prior to event
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space with tent on N. Wayne Avenue during the event

SILVER SPONSOR \$1,250

- Corporate logo featured on event posters displayed in community
- Sponsorship name and logo on all event advertisements
- 2 (1'x1.5') signs with name and logo placed near festival activities
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space on N. Wayne Avenue during the event

BRONZE SPONSOR \$750

- Company name listed on event posters
- 1 (1'x1.5') sign with name and logo placed near festival activities
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space on N. Wayne Avenue during the event

Make checks payable to: Wayne Business Association
Attn: Radnor Fall Festival, PO Box 50, Wayne, PA 19087
Please include current contact name, address, phone, e-mail and logo.
We will send a receipt via email.

IN REVIEW



SATURDAY, OCTOBER 26 - NORTH WAYNE AVENUE

Join our participating merchants and vendors for some Halloween trick or treating, candy, family fun, and, of course, Halloween promotions.

Contact WBA at 610.687.7698 or info@waynebusiness.com for more information.

PRESENTING SPONSOR \$2,500 1 AVAILABLE

- Sponsor name incorporated into event name - Wayne Business Association's, "Wayne Trick or Treat Presented by _____"
- Featured banner on tent for the whole weekend
- Table and two chairs at event
- Name and logo recognition featured on all promotional materials for event
- Dedicated email in (2024) to promote your business exclusively
- Exclusive promotional social media posts prior to event
- Featured center table at Trick or Treat
- Post event recognition and thank you in Wayne Business Association newsletter, email, website, and social media

COMMUNITY SPONSOR \$750

- Table and two chairs at event
- Name and logo recognition featured on all promotional materials for event
- Post event recognition and thank you in Wayne Business Association newsletter, email, website, and social media

*Make Checks payable to: Wayne Business Association,
Attn: Wayne Trick or Treat, PO Box 50, Wayne, PA 19087*

*Please include current contact name, address, phone, email and logo.
We will send a receipt via email.*



WAYNE TRICK OR TREAT



photos © Sierra Clark Photography

IN REVIEW

CHRISTMAS IN WAYNE



Wayne Business Association's

Christmas IN WAYNE

presented by **7 West CARPET COMPANY**

THANK YOU TO OUR SPONSORS



IN REVIEW

WINNERS WINDOWS OF WAYNE 2023

BEST OVERALL

Cornerstone Bistro and Artisanal Market

MOST UNIQUE THEME INTERPRETATION

Main Point Books

Honorable Mention: Teresa's Cafe

Honorable Mention: Paola's Cucina Italia

BEST USE OF LIGHT

The Velvet Shoestring

Honorable Mention: Christopher's A Neighborhood Place

BEST USE OF MERCHANDISE/PRODUCTS

Neighborhood League Shops

Honorable Mention: Out There Outfitters

Honorable Mention: Gingy's

MOST HOLIDAY SPIRIT

The Goat's Beard

Honorable Mention: 118 North

MOST CREATIVE

The Blue Béret

Honorable Mention: Alessandro's Wood Fired Italian and Bar

Honorable Mention: The Blue Elephant



Clockwise from the top: Cornerstone Bistro and Artisanal Market, Christopher's A Neighborhood Place, Out There Outfitters, Neighborhood League Shops, and Main Point Books

WAYNE CHRISTMAS TROLLEY'S AWARD FOR BEST DECORATED HOUSE

Congratulations to Marc and Rachel Sule on Midland Avenue for having the best decorated house on our Christmas in Wayne trolley route. They received this super fun gift basket with goodies from Christopher's: A Neighborhood Place, Main Point Books, Teresa's, Gingy's, Dalvey & Co, Lovebirds Boutique, The Vanilla Bean of Wayne, Gryphon Cafe, Elegance Cafe, Spread Bagelry, Samantha Giardinelli Team: Compass RE, and Meadowbank Designs.

Thank you to our trolley sponsor, Meadowbank Designs, for being this year's judges.



WE CAN'T WAIT TO CELEBRATE
CHRISTMAS IN WAYNE 2024 – DECEMBER 6-8, 2024
PLAN FOR 2024 – RESERVE YOUR SPONSORSHIP NOW

PLAN NOW

A WEEKEND-LONG EVENT!

Wayne Business Association's *Christmas* IN WAYNE

Wayne Holiday Tree Lighting
Sponsorship Levels
and Benefits
waynechristmas.com

PRESENTING SPONSOR \$5,000 1 AVAILABLE

- Sponsor name incorporated into event name - Wayne Business Association's, "Christmas in Wayne Presented by _____"
- Title listing on Christmas in Wayne website with link (waynechristmas.com)
- Sponsor name featured for a year on WBA website under Featured Events
- 2 featured social media posts prior to the event
- Dedicated email to promote your business exclusively
- Prominent name and logo recognition featured on all promotional materials for the event including press releases, social media, advertisements, and posters
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website, and social media

TROLLEY RIDE SPONSOR \$4,000 1 AVAILABLE

- Sponsor of the Wayne Christmas Trolley
- Logo will be displayed on the Wayne Christmas Trolley
- Listing on Christmas in Wayne website with link
- Name and logo recognition featured on promotional posters and social media for the event
- Specific social media posts highlighting Wayne Christmas Trolley sponsorship
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website, and social media

ACTIVITIES AT THE FIREHOUSE SPONSOR \$2,000 1 AVAILABLE

- Sponsor the activities at the firehouse
- Logo will be displayed at the entrance to the firehouse
- Listing on Christmas in Wayne website with link (waynechristmas.com)
- Name and logo recognition featured on promotional posters and social media for the event
- Specific social media posts highlighting Activities at the Firehouse sponsorship
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website, and social media

COMMUNITY SPONSOR \$750 UNLIMITED AVAILABLE

- Name and logo recognition featured on promotional posters, digital ads and social media for the event
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website and social media

Make checks payable to: Wayne Business Association
Attn: Wayne Holiday Tree Lighting, PO Box 50, Wayne, PA 19087

Please include current contact name, address, phone, email and logo. We will send a receipt via email.

COMING SOON

WHEELS OF WAYNE

Sunday, April 28, 2024

(Rain Date: Sunday, May 5, 2024)

1:00 to 3:30pm, North Wayne Avenue
& West Avenue



Come out to see all of the antique, classic, and custom cars, trucks, and motorcycles on North Wayne and West Avenues along with entertainment, food, prizes, and more for the whole family! Participate in the pulled pork contest and pizza contest to help us determine the best of the best!

In the event of unforeseen situations such as those imposed by inclement weather, cancellations may occur. We will make every effort to reschedule when possible.

This event is **FREE** to attend! **Vehicle Registration:** coming soon. Vendor and sponsorship opportunities available! Email recreation@radnor.org to be added to the interest list for registration for vehicles and vendors. More information can be found at www.radnor.com/WOW.

RADNOR MEMORIAL DAY PARADE & CEREMONY

Monday, May 27, 2024 starting at 9:45am (rain or shine)

Parade down East Lancaster Avenue

Ceremony at the corner of Runnymede and South Wayne Avenues

A Wayne tradition for more than 50 years. The crowd enjoys the patriotic sights and sounds from all over the community. Immediately following the parade is the Memorial Ceremony at the corner of Runnymede and South Wayne Avenues.

For more information visit radnormemorialday.org.



WAYNE MUSIC FESTIVAL

Saturday, June 8, 2024, 1:00 to 10:00pm

We are excited to welcome back the Wayne Music Festival for 2024 hosted by the Music is LOVE foundation on Saturday, June 8, 2024 in Downtown Wayne. The event attracts more than 10,000 people each year to enjoy a wide range of musical genres and artists from all over the country. The Wayne Music Festival highlights local and regional acts, as well as over 75 local restaurants and vendors. We are currently seeking additional sponsors for this coming year's event.

Email info@waynemusicfestival.com or visit waynemusicfestival.com for more information.



VOLUNTEERS NEEDED!

The WBA is seeking volunteers for upcoming events and specialized committees. Contact support@waynebusiness.com if you would like to get more involved.

BE INVOLVED

STAY SOCIAL!

WHEN YOU POST TO SOCIAL MEDIA MAKE SURE TO INCLUDE #WAYNEPA AND #LIFEINTHE19087



FEB 15
5:30 - 7:00pm

Join us for our monthly
MEMBERSHIP MEETING
HomansPeck
230 Sugartown Road, Suite 218 • Wayne

RSVP to rsvp@waynebusiness.com
all are welcome • free to attend • light refreshments served

We have heard from many of our member businesses that they have positions open!

As a member of the WBA your business can list your job openings on our website. Log in to your profile and you are able to list your job openings. Please reach out to support@waynebusiness.com if you need access to your business profile.

Please also, if you are not looking for help, but know of people looking for jobs, share that many of our Wayne businesses are looking to hire good people!



WAYNE FROM YOUR EYES INSTAGRAM TAKEOVER!

Share your view of #waynepa!

We would love to see Wayne from your point of view!

We love sharing things happening in Wayne, but know we can't be everywhere and don't see it the way you do. So, take over our Instagram for a week and share your view from your desk, window, sidewalk... and tell us about you and your business, too!

If you are interested, please contact support@waynebusiness.com to get assigned a week.

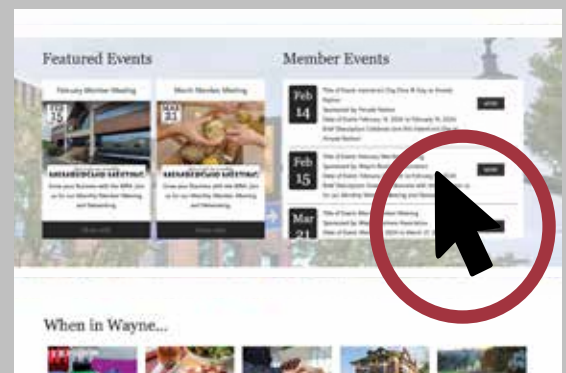
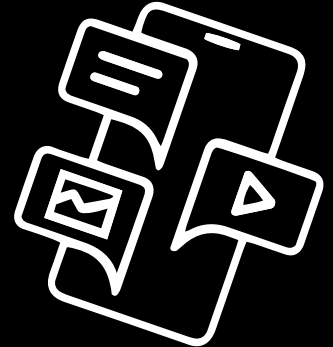


WBA MEMBERS ONLY

Did you know you can send an email to our list of 500+ for just \$50 (\$25 for non profits)?

Have us share your information to our social media (over 4,000 followers).

Use your WBA membership to your advantage!



MEMBER EVENTS & FEATURES

Visit www.waynebusiness.com for a listing of member events and recent news about our members.

Add your event to the website at any time with your login.

Having issues or need to ask a question?
Email support@waynebusiness.com

HAVING AN EVENT OR WANT TO SHARE ANY NEWS?

Your event can be highlighted in the special WBA display box right at Gryphon Cafe for all of Wayne to see! Bring a poster to the Main Line Print Shop at 25 West Avenue and we will create an informational card to place accordingly. Call ahead at 610.688.7782. (current members only)

Please also share links, graphics, and any additional information and we will share on our social media.
Email support@waynebusiness.com.

SAVE THE DATES

Membership Meeting | Third Thursday of Each Month

FEB 15

HomansPeck

230 Sugartown Road, Suite 218, Wayne
5:30-7:00pm



RSVP to
rsvp@waynebusiness.com
all are welcome • free to attend
light refreshments served

MAR 21

Wayne Food Pantry

210 South Wayne Avenue, Wayne
5:30-7:00pm



RSVP to
rsvp@waynebusiness.com
all are welcome • free to attend
light refreshments served

APR 18

Wayne Art Center

413 Maplewood Avenue
5:30-7:30pm



RSVP to rsvp@waynebusiness.com
all are welcome • \$25 to attend
heavy hors d'oeuvres and
refreshments served

MAY 16

Aethēr Medicine

565 Swedesford Road, Suite 315, Wayne
7:30-9:00am



RSVP to
rsvp@waynebusiness.com
all are welcome • free to attend
light refreshments served

2025 Membership Meetings are being planned now! Check the website for more events that will help you build your business.
Meetings and all events are subject to change.

SHOP LOCAL SHOP MEMBERS

WAYNE
BUSINESS ASSOCIATION
PO Box 50 | Wayne, PA 19087
Winter 2024

