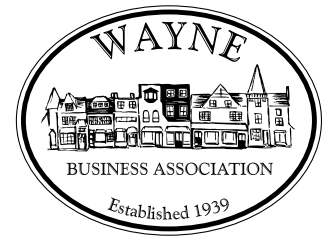


# WAYNE BUSINESS ASSOCIATION



CONNECTING COMMERCE WITH COMMUNITY IN WAYNE FOR OVER 80 YEARS

WINTER 2023

## YOU'RE INVITED

**WHAT:** 2023 Annual April Meeting and Awards Presentation

**WITH:** Heavy hors d'oeuvres and refreshments (beer & wine)

**WHEN:** Thursday, April 20, 2023  
5:30-7:30 PM

**COST:** \$25 at the door

**WHERE:** Wayne Art Center  
413 Maplewood Avenue  
Wayne, PA 19087

RSVP by April 18 to  
[rsvp@waynebusiness.com](mailto:rsvp@waynebusiness.com)



WBA president Deanna Doane; treasurer and head of the Ben Wilson committee Nelson Dayton; and Doug Felske, a past recipient and member of the Radnor Fire Company, with 2022 Ben Wilson Award Winner Joe Maguire of the Radnor Fire Company

### 2023 ANNUAL APRIL MEETING AND AWARDS PRESENTATION

You are invited to celebrate with us at our Annual April Meeting and Awards Presentation. One of our most well-attended meetings of the year – this will be another year to remember! We will use this meeting to look ahead to the future of the WBA, while also remembering the success of the previous year.

Our friends at the Wayne Art Center will once again generously host us. Enjoy refreshments and hors d'oeuvres while taking in the beautiful art in their latest exhibitions. This is also the perfect event to attend to meet new members and greet old friends, to learn about the WBA, to hear what is happening in 2023, and to be inspired by our volunteer award winners!

For the 21st year, we will be presenting the Benjamin V. M. Wilson Community Service Award. This award is presented annually to a resident with exemplary volunteer service to the Radnor community. The award comes with \$500 to be donated to the charity of the recipient's choice. First Resource Bank is the presenting sponsor of this award. Joe Maguire of the Radnor Fire Company was our past recipient. Joe decided to graciously donate the earnings to the DMAX Foundation, an organization that focuses on creating connections and conversations that matter to strengthen mental health and emotional well-being for young people.

For the 23rd time, we will be presenting the Lawrence T. Adelberger, Sr. Membership Service Award presented annually to a WBA member for exemplary volunteer service for the Wayne Business Association and its membership. This award is a surprise for everyone – including the recipient! Each year, the previous three winners select another member to be honored and thanked for the work they do on behalf of the Wayne Business Association. It's always fun to guess from clues in the presentation speech who it might be this year. The 2022 recipient was Reed Taylor. Reed put in countless time in 2022 to steward the project of getting the new Christmas tree, as well as the beautification projects throughout Wayne.

The 2023 Corporate Partner of the Year is being presented to Keith Martin Electric. This award is given to a corporate sponsor who has gone above and beyond to support the Wayne Business Association. They support the WBA consistently through sponsorships every year and most recently worked with Shreiner Tree Care on updating our new Christmas tree. They not only support the WBA, but also other community organizations, schools, and the Township.

We truly hope you will attend and join us in celebrating another successful and busy year for Wayne and the Wayne Business Association. It is a nice time to meet the whole board and learn about who is volunteering within the organization, build your business, and get involved in the community.

RSVP by April 18 to [rsvp@waynebusiness.com](mailto:rsvp@waynebusiness.com).

#### NOMINATION FORM INSIDE

##### 2023 BENJAMIN V.M. WILSON COMMUNITY SERVICE AWARD

The WBA is requesting nominations for the Benjamin Wilson Community Service Award.

Nominees should be:

- Actively involved in the Wayne and/or Radnor community
- Involved in local organizations
- Demonstrate community spirit
- Willing to volunteer time/effort on behalf of the organization/community

##### Deadline for nominations is March 20, 2023

A panel of judges will review the nominations, select the recipient, and make the presentation during the Annual Awards Meeting on April 20, 2023 at the Wayne Art Center.

To submit a nomination, please fill out the form included within and submit it to Nelson Dayton at [ntdayton@daytonlock.com](mailto:ntdayton@daytonlock.com).

## FROM THE PRESIDENT

Happy New Year to all!

We are excited to look ahead and proud to look back.

Our last year proved to be VERY successful. From fabulous new stores and restaurants to our most successful Fall Festival, Trick or Treat, and Christmas in Wayne... ever. We have our amazing businesses, sponsors, and volunteer board to thank for that!

As an organization, we have more members than ever, we weathered the storms of the last few years and have come out in a very strong position. We have welcomed members from new and existing businesses and look forward to meeting everyone face-to-face at one of our monthly member networking events. If you have not been to one of our meetings, we sure hope you will try. We have heard time and again from new members that our networking is a welcoming environment that helps everyone to connect. Make sure to watch your email and follow us on social media for all the latest updates on our meetings. Just remember, and mark your calendar, always on the 3rd Thursday of the month.

We are excited to welcome two new board members to start the new year. First, Joe DiTommaso, manager of First Resource Bank here in Wayne. Joe was recently voted Best Community Bank Manager by the readers of the *Main Line Times*, and we couldn't agree more. We know he will bring his dedication to the community and his financial sense to our board. Secondly, we welcome long-time member Sierra Clark. Sierra is a legal secretary at Reidenbach & Associates, LLC by day and a photographer extraordinaire on the side! We can say that because we know - she takes all of our amazing event photos. Please help me in welcoming both!

More than anything, please help me and our board to continue to make the WBA a great organization by getting involved through volunteering, connecting with other businesses, and sharing how great our Wayne businesses are with the community at large.

Here's to a successful year for all. As always, if you have ideas, would like to get more involved, or have any questions, please do not hesitate to reach out to me or one of our board members.



Deanna Doane  
Click Canyon Digital Marketing Agency / Wayne Business Association - President  
484.744.3337

## KEEP YOUR INFORMATION UP TO DATE & STAY INFORMED!

Don't miss out on any important updates from the WBA. Please alert us if you have had any changes to your general contact information. You can even update your WBA listing online!

**If you have not yet renewed your WBA dues for 2023, please do so today.**

Contact [support@waynebusiness.com](mailto:support@waynebusiness.com) with any questions or concerns.

## INTRODUCING SIERRA CLARK

Sierra works as a Trust and Estates Legal Secretary at Reidenbach & Associates, LLC, assisting clients with all aspects of estate planning and administration. She also serves as the event photographer for the Wayne Business Association and has been performing the art of photography for the past 15 years. Her passion lies in Real Estate and Special Event photography, as well as Fine Art Still Life photography. Sierra lives in Wayne with her husband, children, and pets and loves living in and supporting the Wayne community.



## INTRODUCING JOE DITOMMASO

For over 20 years Joe DiTommaso, Vice President and Customer Service Manager of First Resource Bank has helped businesses, families, and individuals with their financial needs on the Main Line. His career in the financial industry began in 2003 with Royal Bank where Joe quickly developed his passion for helping people reach their financial goals. Joe also worked at PNC Bank and Bryn Mawr Trust before joining the First Resource Bank team in 2018.



A life-long resident of Delaware County, Joe earned his Bachelor's degree in Business Administration from Temple University. Shortly after graduation, Joe began mastering the craft of providing superior customer service by deciphering the needs, wants, and goals of his clients to deliver the best possible solutions suited to their situation. He has received the honor of Best Branch Manager on the Main Line from readers of the *Main Line Times* for the past two years and the First Resource Bank location that he manages in Wayne has been named Best Bank along the Main Line since 2020.

Jobs' ability to lead stems far beyond the lobby of the Bank. Joe is an active member of the Main Line Chamber of Commerce and Wayne Business Association.

"I have always believed that the most important part of my job is being a good listener. I am not in the sales business; I am in the people business. Everyone has a different story and different needs. I am dedicated to making sure each person that I work with feels understood, valued, and knows they not only have a banker in their corner but also a friend."

## YOUR WBA BOARD

### PRESIDENT

Deanna Doane  
Click Canyon  
484.744.3337

### VICE PRESIDENT

Mike Libert  
Main Line Print Shop  
610.688.7782

### SECRETARY

Clare Girton  
Keller Williams  
610.322.8047

### TREASURER

Nelson Dayton  
Dayton Lock Co.  
610.688.9188

### BOARD OF DIRECTORS

Nancy Campbell  
Wayne Art Center  
610.688.3553

Sierra Clark  
Reidenbach & Associates, LLC  
610.572.7075

Andy Dickerson  
Teresa's Café and Next Door Bar  
610.293.9909

Joe DiTommaso  
First Resource Bank  
610.324.8224

Frank Grabuski  
Radnor Wealth Advisors, LLC  
610.601.4942

Ken Kearns  
118 North/Cadence Advisors  
610.639.1302

Steve Shreiner  
Shreiner Tree Care  
610.265.6004

Reed Taylor  
Community Advocate  
610.574.6564

Laura M. Tobey, Esq.  
Reidenbach & Associates, LLC  
610.572.7075

Chris Todd  
Christopher's Restaurant  
610.687.6558

# BUILD YOUR WBA MEMBERSHIP

## WELCOME TO THE WAYNE BUSINESS ASSOCIATION!

We are happy to have you as a member of the Wayne Business Association.

For over 80 years, our goal has been to provide you and your business with the resources to connect with the community, share ways for you or your business to get involved, and keep you informed of what is happening in and around Wayne and Radnor Township. We hope that you take the time to embrace the organization and take advantage of all it has to offer.

Below we have outlined some general information about the organization, our meetings, and ways to get involved. Through our organization, we hope to provide your business with several opportunities to grow its customer base through networking and community events.

## BENEFITS

### Member Meetings

General member meetings are always the 3rd Thursday of every month, except December. Our Annual Awards and state of the organization meeting takes place in April. You can see a full schedule of our meetings for the year on the next page.

Meetings are designed to be both informational and an opportunity to network. If you are interested in suggesting a guest speaker, or hosting a meeting at your place of business, please contact us at [support@waynebusiness.com](mailto:support@waynebusiness.com).

### Ribbon Cutting and Anniversary Ceremonies

New businesses and new WBA members are encouraged to take part in a WBA ribbon cutting ceremony or celebratory anniversary. Both are great opportunities for your business to gain exposure on WBA media, especially our social media channels and printed newsletter.

### Discount Merchant/Employee Parking

The WBA negotiated discount parking for Wayne Business Overlay District (WBOD) merchants and employees. Discount parking is available in 3 parking lots throughout Wayne: Bellevue Park and Walk, South Wayne Lot, and Louella Lot. A parking map with times, hours, and lot and kiosk locations can be found on the WBA website. A \$100 card can be purchased by any merchant or employee in the WBOD for \$25!

### High School Scholarship Award

\$1,000 is given annually to a deserving and eligible high school senior. This individual must be employed by a member of the Wayne Business Association.

### Job Postings

Members can list open positions on the WBA website. This benefit provides another source to find potential employees.

### Liaison with Radnor Township

Relationships with our local government are tremendously vital in accomplishing the WBA's goals. Our board representatives regularly meet with governing officials to ensure success in our endeavors and commercial growth.

### Advertising

There are several opportunities for members to reach out to other members through the WBA:

- Eblasts: send out an eblast to all WBA members for a flat fee of \$50
- Featured events on [WayneBusiness.com](http://WayneBusiness.com)
- Featured social media posts
- Sponsor one of our major WBA events

### Website and Social Media Exposure

All WBA members are included in the website directory at [www.WayneBusiness.com](http://www.WayneBusiness.com). Add your events with your membership login. Members have the opportunity to share information about their business on the WBA Facebook and Instagram pages.

### Annual Dues

Member dues are paid annually – our fiscal year is the calendar year. Your dues can be paid via Venmo or you can mail a check. Paying dues in a timely manner keeps your listing live on the website, allows you to attend member meetings for free, and continue to access the member benefits provided by the WBA.

### Opportunities to Volunteer with the WBA

The WBA and the events it sponsors are run by volunteers. Volunteering for the WBA is a great way to promote your own business while connecting with the community.

- Volunteer at a WBA sponsored event, such as the Radnor Fall Festival or Christmas in Wayne
- Host a Monthly Meeting

### Contact Information

All of the information about WBA businesses, members, meetings, and community happenings can be found on our website: [www.WayneBusiness.com](http://www.WayneBusiness.com).

Our contact information is listed below:

Post Office Box 50  
Wayne, Pennsylvania 19087  
610.687.9768 • [info@waynebusiness.com](mailto:info@waynebusiness.com)





# MEMBER HAPPENINGS

## MEMBER NETWORKING MEETINGS

A big THANK YOU to our friends at the Radnor – A Better Chance home for hosting our November member meeting and to Schultz Family Eyecare for hosting our January meeting.

Attending the monthly meetings is a great way to utilize being a member – meet other members, network to build your business, and hear about what is happening in town. We can't wait to see you there!



### THANK YOU FOR MAKING WAYNE, WAYNE!

Thank you to our members who generously gave contributions:

#### GENERAL EVENT SPONSORSHIP:

Holland Floor Covering, Margaret Kuo's, Schultz Family Eyecare

#### HOLIDAY DECORATIONS:

Margaret Kuo's

#### WBA SCHOLARSHIP FUND:

Braxton's Animal Works, Cowan's Flowers, Margaret Kuo's

#### WAYNE ENHANCEMENT PROJECTS:

Canary Cocktails & Spirits Co., Compass – Terry Kirkwood, Compass – Kim Cunningham Maren, Dayton Lock Company, Epps Plumbing & Heating, Margaret Kuo's, Teresa's Cafe, The Satanoff Agency

# mainPoint BOOKS

**IT'S TEMPORARY...  
WE ARE EXPANDING!**

VISIT US AT OUR POP-UP SHOP AT  
122 EAST LANCASTER AVE, NEAR DUNKIN'

## WBA MONTHLY MEMBER MEETINGS

Attending the monthly meetings is a great way to utilize being a member – meet other members, network to build your business, and hear about what is happening in town.

They are ALWAYS the 3rd Thursday of the month except December.

<b>FEB 16</b> The Inn at Villanova	<b>MAR 16</b> Mad Anthony Wayne	<b>APR 20</b> <i>Annual Meeting</i> Wayne Art Center
<b>MAY 18</b> Greg Basile, Keller Williams	<b>JUN 15</b> Surrey Services	<b>JUL 20</b> Brightview Senior Living
<b>AUG 17</b> Cabrin University	<b>SEP 21</b> Sam Giardinelli, Compass	<b>OCT 19</b> First Resource Bank
<b>NOV 16</b> Catherine Lowry, Berkshire Hathaway HomeServices	<b>DEC 1-3</b> <i>Christmas IN WAYNE</i>	<b>JAN 18</b> TBD
<b>FEB 15</b> HomansPeck	<b>MAR 21</b> Wayne Food Pantry/Wayne Methodist Church	<b>APR 18</b> <i>Annual Meeting</i>
<b>MAY 16</b> TBD	<b>JUN 20</b> TBD	<b>JUL 18</b> TBD

If you are interested in hosting one of our monthly meetings, please email [info@waynebusiness.com](mailto:info@waynebusiness.com). Our 2024 meetings are being planned now!

# MEMBER HAPPENINGS

## 40 YEAR ANNIVERSARY - CLUB LA MAISON

Our friends at Club La Maison have been a part of the community for over 40 years and are locally owned and operated. They provide a health and fitness community for members. Check out their membership options on their website and get ahead of your new year's resolution to get fit.

Club La Maison is located at 215 Sugartown Road, Wayne or visit their website [www.clublamaison.com](http://www.clublamaison.com) for membership information.



## 15 YEAR ANNIVERSARY - MAIN LINE ACCOUNTING

Congratulations to Erin Friday, CPA and everyone at Main Line Accounting, a CPA firm dedicated to the accounting needs of small businesses, not-for-profits, churches, and individuals, on 15 years of serving the community!

Main Line Accounting is located in the West Valley Business Center at 950 West Valley Road #2704, Wayne.



## 10 YEAR ANNIVERSARY - LOUELLA

Congratulations to Maria Delany and her team at Louella on celebrating their 10-year anniversary. The boutique business is not for the faint of heart, and she has shown how it's done. Her store is one of the reasons Wayne is known as the Mile of Style!

From classic to contemporary, you will find the perfect mix of women's fashion and accessories. Louella's carefully curated collections embrace current trends and timeless styles.

Louella is located at 227 East Lancaster Avenue, Wayne.



## ANNIVERSARY/RIBBON CUTTINGS

If you would like to have a ribbon cutting for your new business or celebrate an anniversary, please reach out to: [support@waynebusiness.com](mailto:support@waynebusiness.com).

## 50 YEAR ANNIVERSARY - MAIN LINE PRINT SHOP

Congratulations to our friends over at Main Line Print Shop. If you are not familiar with owners Mike and Bridget Libert or their shop, you should stop by and congratulate them on their anniversary! From graphic design, branding, mailing, bindery, signage and posters, apparel, and really anything, they do so much more than just print documents and we couldn't do what we do without them.

Main Line Print Shop is located at 25 West Avenue, Wayne

## NEW MEMBERS

VISIT [WAYNEBUSINESS.COM](http://WAYNEBUSINESS.COM) FOR COMPLETE MEMBERSHIP LISTING

### Berwyn Indoor Vintage Flea Market

Tony Soprano  
270 West Swedesford Road,  
Berwyn (former Chuck E. Cheese)  
215.625.FLEA (3532)  
[www.philafleamarkets.org](http://www.philafleamarkets.org)

### Terry Kirkwood, Sales Manager/Associate Broker/Realtor, Compass

216 East Lancaster Avenue,  
Wayne  
610.585.2231  
[www.mainlinehouses.com](http://www.mainlinehouses.com)

### Boyd's

Missy Dietz  
201 West Lancaster Avenue,  
Wayne (former Anthropologie)  
610.726.0036  
[www.boydsphila.com](http://www.boydsphila.com)

### Kim Cunningham Manen, Associate Broker/Realtor, Compass

216 East Lancaster Avenue,  
Wayne  
610.247.0662  
[www.MPGRealEstateTeam.com](http://www.MPGRealEstateTeam.com)

### Canary Cocktails & Spirits Co.

Don Benedetto  
214 North Aberdeen Avenue,  
Rear-Lower (Cowan's Alley),  
Wayne  
267.307.2936  
[www.canaryspirits.com](http://www.canaryspirits.com)

## NEW RADNOR BUSINESSES - RADNOR TWP DESIGN REVIEW BOARD

**Amada Restaurant**  
555 East Lancaster Avenue,  
Radnor

**Sara Campbell | Apparel,  
Accessories, Gifts**  
Eagle Village Shops, 503 West  
Lancaster Avenue, Suite 500,  
Wayne

**Chick-Fil-A**  
319 East Lancaster Avenue,  
Wayne

**Corner Bakery Cafe**  
613 West Lancaster Avenue,  
Wayne

**Wadaya Japanese To Go**  
968 County Line Road, Suite 2,  
Bryn Mawr

**EV Nail Bar**  
Eagle Village Shops, 503 West  
Lancaster Avenue, Suite 640,  
Wayne

**UPDATED BUSINESSES:  
the blue b ret (formerly Main  
Line Co-Op; new location)**  
128 East Lancaster Avenue,  
Wayne

**HOTWORX Fitness**  
369A Lancaster Avenue,  
Strafford

**Mane Techniques Hair Co.  
(new location)**  
322 East Lancaster Avenue,  
Wayne

**Idorsia Pharmaceuticals US Inc.**  
One Radnor Corporate Center,  
Suite 101  
100 Matsonford Road, Radnor

**Tompkins Bank  
(new location)**  
153 East Lancaster Avenue,  
Wayne

# STAY INFORMED

## WBA SCHOLARSHIP - SUBMIT YOUR APPLICATIONS NOW

Each year, the Wayne Business Association offers \$1,000 to an outstanding high school senior employed at a member business and who will be attending college after graduation.

Applications must be in by **Friday, May 5** and interviews will be conducted to determine the winner in the following weeks. If interested, the scholarship application can be found in the About section on the WBA website, as well as on the insert included in this newsletter.

Lucy Minning, Collin Todd, and Charlotte Borger with WBA Vice President Mike Libert, President Deanna Doane, and Board Members Reed Taylor, Clare Girton, and Chris Todd.



## THE BLUE ELEPHANT'S NEW OUTPOST IN WAYNE TO OPEN SOON! taken from Philadelphia Magazine

As one of Pottstown's most revered and super stylized restaurants, The Blue Elephant ([blueelephantbar.com](http://blueelephantbar.com)) has consistently upped the ante on culinary fusion with its Italian-Thai dishes that showcase Japanese influences. And Pearl Somboonsong Murphy, a visionary who grew up in the hospitality industry under the tutelage of her beloved restaurateur parents Win and Sutida Somboonsong (of Azie on Main and Teikoku), is now taking her innovative twist on Asian fusion dishes and drinks to the Main Line with The Blue Elephant's soon-to-be-opened outpost in Wayne. "By mixing traditional flavors with blazingly contemporary techniques, the food, beverage program and dining experience at The Blue Elephant are carefully designed to surprise and elevate any night in or out," says Murphy, who's now overseeing all operations at WIN Signature Restaurants and is leading the way for new restaurant design concepts and openings. At the new Wayne location, be on the lookout for menu standouts such as black sesame Hokkaido milk bread with miso honey butter, lobster with handmade linguini and a Thai green curry coconut cream sauce, and the surf-and-turf specialty roll with filet mignon, crab and Japanese barbecue sauce.



The Blue Elephant will open at 110 North Wayne Avenue in the former Matador location.

## PLASTIC BAG BAN TO BE ENFORCED STARTING MARCH 15

Beginning March 15, 2023 retail establishments are prohibited from providing single-use plastic bags and non-recyclable paper bags to any customer either at the commercial establishment, off-site, or in conjunction with a delivery.

Learn more at [radnor.com/BringYourOwnBag](http://radnor.com/BringYourOwnBag)



**SINGLE-USE PLASTIC BAGS**



**REUSABLE BAGS**



**RECYCLABLE PAPER BAGS**

AVAILABLE FOR PURCHASE AT PARTICIPATING ESTABLISHMENTS (BAG FEE APPLICABLE)

WPC SPEAKER SERIES

KEYNOTE SPEAKER



## CELEBRATE BLACK HISTORY MONTH

at Wayne Presbyterian Church

### CHERYL BROWN HENDERSON

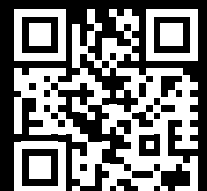
*Founding President of the Brown Foundation for Educational Equity, Excellence and Research*

### **BROWN v. BOARD OF EDUCATION: THE LEGACY CONTINUES**

Sunday, February 5, 2023 • 7:00 p.m.



Wayne Presbyterian Church



Scan the QR code for more information or visit [www.waynepres.org](http://www.waynepres.org)



# BENJAMIN V. M. WILSON 21<sup>ST</sup> ANNUAL COMMUNITY SERVICE AWARD 2023

Presented by  
*Wayne Business Association*

## Nomination Form

Nominations may be made by organizations in Wayne or Radnor Township, or by an individual, and by members of the Wayne Business Association. Please submit to Wayne Business Association, P.O. Box 50, Wayne, PA 19087. Or you can email it to ntdayton@daytonlock.com.

**Deadline for receipt is Monday, March 20, 2023 at 3:00 p.m.**

Please print or type.

Date: \_\_\_\_\_

Nominee:

Name: \_\_\_\_\_ Company (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

---

How long has the nominee volunteered time and effort to the Wayne/Radnor Community?

\_\_\_\_\_  
\_\_\_\_\_

List any community organizations for which the nominee has volunteered in the past.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Briefly describe any other contributions and volunteer efforts of the nominee.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Provide additional comments. Use additional sheet if necessary.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Nominator:

Name: \_\_\_\_\_ Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

# WBA 2023 COLLEGE SCHOLARSHIPS AWARD APPLICATION

Do you have an employee who is a High School Senior who has applied to college? The Wayne Business Association is offering a \$1,000 Scholarship to ANY high school senior employee of yours. Use the form below.

## **NOMINATION FORM**

Nominations may be made by current members in good standing of the Wayne Business Association.  
Submit to Wayne Business Association, P.O. Box 50, Wayne, PA 19087. *Deadline for receipt is Friday, May 5, 2023.*

### **PLEASE PRINT OR TYPE**

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Nominee Name: \_\_\_\_\_ High School: \_\_\_\_\_

Address: \_\_\_\_\_ Phone Number (cell): \_\_\_\_\_

How long has the nominee worked for you? \_\_\_\_\_

How many hours per week does the nominee work? \_\_\_\_\_

Please describe the nominee's job responsibilities and evaluate their performance:

---

---

---

Please describe the nominee's performance in the following areas (Rank 1-10; ten being the highest):

Punctuality: \_\_\_\_\_

Conformity to company policies: \_\_\_\_\_

Attitude: \_\_\_\_\_

Reliability: \_\_\_\_\_

Honesty: \_\_\_\_\_

Teachability: \_\_\_\_\_

Ability to work with others: \_\_\_\_\_

College that the nominee plans to attend: \_\_\_\_\_

Other comments that make this nominee outstanding:

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# BE INVOLVED

## STAY SOCIAL!

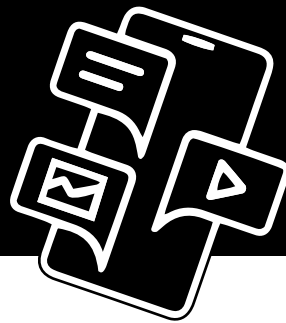
WHEN YOU POST TO SOCIAL MEDIA MAKE SURE TO INCLUDE #WAYNEPA AND #LIFEINTHE19087



### WBA MEMBERS ONLY

Did you know you can send an email to our list for just \$50 (\$25 for non profits)? Have us share your information to our social media (over 3,000 followers).

Use our social media to your advantage!



### WAYNE FROM YOUR EYES INSTAGRAM TAKEOVER!

Share your view of #waynepa!

We would love to see Wayne from your point of view!

We love sharing things happening in Wayne, but know we can't be everywhere and don't see it the way you do. So, take over our Instagram for a week and share your view from your desk, window, sidewalk... and tell us about you and your business, too!

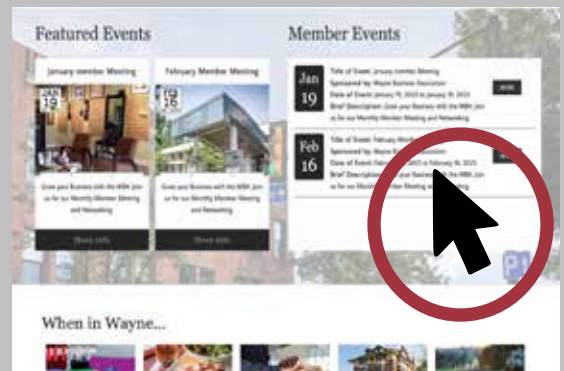
If you are interested, please contact support@waynebusiness.com to get assigned a week.



As a member of the WBA your business can list your job openings on our website.

Log in to your profile and you are able to list your job openings. Please reach out to support@waynebusiness.com if you need access to your business profile.

Please also, if you are not looking for help, but know of people looking for jobs, share that many of our Wayne businesses are looking to hire good people!



### MEMBER EVENTS & FEATURES

Visit www.waynebusiness.com for a listing of member events and recent news about our members.

Add your event to the website at any time with your login.

Having issues or need to ask a question?  
Email support@waynebusiness.com

### HAVING AN EVENT OR WANT TO SHARE ANY NEWS?

Your event or informational poster can be highlighted in the special WBA display box right at Wayne Jewelers for all of Wayne to see! Bring a poster to the Main Line Print Shop at 25 West Avenue. Call ahead at 610.688.7782. (current members only)

Please also share links, graphics, and any additional information and we will share on our social media.  
Email support@waynebusiness.com.



# IN REVIEW

## CHRISTMAS IN WAYNE



Wayne Business Association's  
*Christmas*  
IN WAYNE

sponsored by

PECO HOLLAND  
An Exelon Company

THANK YOU TO OUR SPONSORS

A large banner for the Christmas in Wayne event. The banner features the title 'Christmas IN WAYNE' in a stylized font. Below the title, it lists sponsors including PECO, HOLLAND, and various local businesses. The banner also includes a photo of Santa Claus sitting at a desk with a computer monitor. The text 'THANK YOU TO OUR SPONSORS' is prominently displayed at the bottom of the banner.



# IN REVIEW

## WINNERS WINDOWS OF WAYNE 2022

### BEST OVERALL

Cornerstone Bistro and Artisanal Market

### MOST UNIQUE THEME INTERPRETATION

Alessandro's Wood Fired Italian and Bar  
Honorable Mention: Main Line Co-op

### BEST USE OF LIGHT

Christopher's A Neighborhood Place  
Honorable Mention: The Goat's Beard

### BEST USE OF MERCHANDISE/PRODUCTS

Wayne Jewelers  
Honorable Mention: Neighborhood League Shops

### MOST HOLIDAY SPIRIT

Christine Shirley Design Studio  
Honorable Mention: Paola's Cucina Italia



Clockwise from the top: Cornerstone Bistro and Artisanal Market, Christopher's A Neighborhood Place, Christine Shirley Design Studio, Wayne Jewelers, and Alessandro's Wood Fired Italian and Bar

# PLAN NOW

A WEEKEND-LONG EVENT • MORE THAN A MONTH OF ADVERTISING

## Wayne Business Association's *Christmas* IN WAYNE

OUR MOST POPULAR EVENT OF THE YEAR

Wayne Holiday Tree Lighting Sponsorship Levels and Benefits

[waynechristmas.com](http://waynechristmas.com)

### PRESENTING SPONSOR \$5,000

1 AVAILABLE

- Sponsor name incorporated into event name - Wayne Business Association's, "Christmas in Wayne Presented by \_\_\_\_\_"
- Title listing on Christmas in Wayne website with link ([waynechristmas.com](http://waynechristmas.com))
- Sponsor name featured for a year on WBA website under Featured Events
- One-year (2022) WBA Membership
- 2 featured social media posts prior to the event
- Dedicated email in (2022) to promote your business exclusively
- Prominent name and logo recognition featured on all promotional materials for the event including press releases, social media, advertisements, and posters
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website, and social media

### HORSE CARRIAGE SPONSOR \$4,000

1 AVAILABLE

- Sponsor all of the horse-drawn carriage rides
- Logo will be displayed on the back of each carriage
- Listing on Christmas in Wayne website with link
- Name and logo recognition featured on promotional posters and social media for the event
- Specific social media posts highlighting carriage sponsorship
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website and social media

### CRAFTS AT THE FIREHOUSE SPONSOR \$2,000

1 AVAILABLE

- Sponsor the crafts at the firehouse
- Logo will be displayed at the entrance to the firehouse
- Listing on Christmas in Wayne website with link ([waynechristmas.com](http://waynechristmas.com))
- Name and logo recognition featured on promotional posters and social media for the event
- Specific social media posts highlighting crafts at the firehouse sponsorship
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website and social media

### COMMUNITY SPONSOR \$500

UNLIMITED AVAILABLE

- Name and logo recognition featured on promotional posters, digital ads and social media for the event
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website and social media

Make checks payable to: Wayne Business Association  
Attn: Wayne Holiday Tree Lighting, PO Box 50, Wayne, PA 19087

Please include current contact name, address, phone, e-mail and logo. We will send a receipt via email.

WE CAN'T WAIT TO CELEBRATE

## CHRISTMAS IN WAYNE 2023 - DECEMBER 1-3, 2023

PLAN FOR 2023 - RESERVE YOUR SPONSORSHIP NOW

# PLAN NOW

Did you love an event last year and want to be a part of it this year? Sponsorship opportunities are now available year round. Get involved and stay involved in your community.



## 31<sup>ST</sup> ANNUAL RADNOR FALL FESTIVAL 2023 SPONSORSHIP LEVELS AND BENEFITS

THIRD SUNDAY  
IN SEPTEMBER

[radnorfallfestival.com](http://radnorfallfestival.com)

**PRESENTING  
SPONSOR  
\$7,500**

- Sponsor Name incorporated into event name "Radnor Fall Festival Presented by \_\_\_\_\_"
- Event name featured for one year on WBA website under Featured Events
- Corporate logo and photo displayed on Wayne Business Association's website for one year
- Exclusive 10' x 10' promotional/hospitality tent at the event
- Opportunity to address and thank participants and attendees directly from main stage two times during event
- Opportunity to promote your business with 2 email blast promotions
- Prominent banner display on festival main stage and ride entrance
- Prominent name and logo recognition featured on all promotional materials for event including social media and posters
- Sponsorship name and logo on all event advertisements
- Recognition as Radnor Fall Festival presenter during event announcements
- 2 featured social media posts prior to event
- 10 complimentary ride and game wristbands
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)

**PLATINUM  
SPONSOR  
\$5,000**

- Corporate logo featured on event posters displayed in community
- Logo ad on the WBA website and Facebook page
- Opportunity to promote your business with 1 email blast promotion
- Prominent name and logo recognition featured on promotional materials for event
- Sponsorship name and logo on all event advertisements
- Recognition as Radnor Fall Festival supporters during event announcements
- 3 (3'x2') signs with name and logo placed near festival activities
- 1 featured social media post prior to event
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space with tent on N. Wayne Avenue during the event

**GOLD  
SPONSOR  
\$2,500**

- Corporate logo featured on event posters displayed in community
- Logo ad on the WBA website and Facebook page
- Prominent name and logo recognition featured on promotional materials for event
- Sponsorship name and logo on all event advertisements
- Recognition as Radnor Fall Festival supporters during event announcements
- 2 (3'x2') signs with name and logo placed near festival activities
- 1 featured social media post prior to event
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space with tent on N. Wayne Avenue during the event

**SILVER  
SPONSOR  
\$1,000**

- Corporate logo featured on event posters displayed in community
- Sponsorship name and logo on all event advertisements
- 2 (1'x1.5') signs with name and logo placed near festival activities
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space on N. Wayne Avenue during the event

**BRONZE  
SPONSOR  
\$500**

- Company name listed on event posters
- 1 (1'x1.5') sign with name and logo placed near festival activities
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space on N. Wayne Avenue during the event

*Make checks payable to: Wayne Business Association  
Attn: Radnor Fall Festival, PO Box 50, Wayne, PA 19087  
Please include current contact name, address, phone, e-mail and logo.  
We will send a receipt via email.*



**SATURDAY BEFORE HALLOWEEN -  
NORTH WAYNE AVENUE**

Join our participating merchants and vendors for some Halloween trick or treating, candy, family fun, and, of course, Halloween promotions.

**Contact WBA at 610.687.7698 or [info@waynebusiness.com](mailto:info@waynebusiness.com)  
for more information.**

### COMMUNITY SPONSOR \$500

- Corporate logo featured on event posters displayed in community
- Logo ad on the WBA website, [www.waynebusiness.com](http://www.waynebusiness.com), Instagram, and Facebook page
- Name and logo recognition featured on promotional materials for event
- Post event recognition and thank you in Wayne Business Association newsletter

*Make Checks payable to: Wayne Business Association,  
Attn: Wayne Trick or Treat, PO Box 50, Wayne, PA 19087*

*Please include current contact name, address, phone, e-mail and logo.  
We will send a receipt via email.*



## VOLUNTEERS NEEDED!

The WBA is seeking volunteers for upcoming events and specialized committees. Contact [support@waynebusiness.com](mailto:support@waynebusiness.com) if you would like to get more involved.



# COMING SOON

Join us for our monthly

# MEMBERSHIP MEETING

The Inn at Villanova   
601 County Line Road • Wayne

RSVP to [rsvp@waynebusiness.com](mailto:rsvp@waynebusiness.com) • all are welcome  
free to attend • light refreshments served

FEB  
16

5:30 - 7:00PM



## WHEELS OF WAYNE

Sunday, April 30, 2023 (Rain Date: Sunday, May 7, 2023)

1:00 to 3:30 PM, North Wayne Avenue & West Avenue

Come out to see all of the antique, classic, and custom cars, trucks, and motorcycles on North Wayne and West Avenues along with entertainment, food, prizes, and more for the whole family! Participate in the pulled pork contest and pizza contest to help us determine the best of the best!

In the event of unforeseen situations such as those imposed by inclement weather, cancellations may occur. We will make every effort to reschedule when possible.

This event is **FREE** to attend! **Vehicle Registration:** \$25 per vehicle. Vendor and sponsorship opportunities available! Registration for vehicles and vendors can be found at [www.radnor.com/WOW](http://www.radnor.com/WOW).



## RADNOR MEMORIAL DAY PARADE & CEREMONY

Monday, May 29, 2023 starting at 9:45am (rain or shine)

Parade down East Lancaster Avenue

Ceremony at the corner of Runnymede and South Wayne Avenues

A Wayne tradition for more than 50 years. The crowd enjoys the patriotic sights and sounds from all over the community. Immediately following the parade is the Memorial Ceremony at the corner of Runnymede and South Wayne Avenues.

For more information visit [radnormemorialday.org](http://radnormemorialday.org).



## WAYNE MUSIC FESTIVAL

Saturday, June 10, 2023, 1:00 to 10:00 PM

We are excited to welcome back the Wayne Music Festival for 2023 hosted by the Music is LOVE foundation on Saturday, June 10, 2023 in Downtown Wayne. The event attracts more than 10,000 people each year to enjoy a wide range of musical genres and artists from all over the country. The Wayne Music Festival highlights local and regional acts, as well as over 75 local restaurants and vendors. We are currently seeking additional sponsors for this coming year's event.

Email [info@waynemusicfestival.com](mailto:info@waynemusicfestival.com) or visit [waynemusicfestival.com](http://waynemusicfestival.com) for more information.



# SAVE THE DATES

Membership Meeting | Third Thursday of Each Month

# FEB 16

The Inn at Villanova  
601 County Line Road  
5:30-7:00pm



RSVP to  
rsvp@waynebusiness.com  
all are welcome • free to attend  
light refreshments served

# MAR 16

Mad Anthony Wayne  
135 North Wayne Avenue  
5:30-7:00pm



RSVP to  
rsvp@waynebusiness.com  
all are welcome • free to attend  
light refreshments served

# APR 20

Wayne Art Center  
413 Maplewood Avenue  
5:30-7:30pm



RSVP to rsvp@waynebusiness.com  
all are welcome • \$25 to attend  
heavy hors d'oeuvres and  
refreshments served

# MAY 18

Greg Basile, Keller Williams  
744 West Lancaster Avenue,  
Suite 125 in Devon Square  
5:30-7:00pm



RSVP to  
rsvp@waynebusiness.com  
all are welcome • free to attend  
light refreshments served

2024 Membership Meetings are being planned now! Check the website for more events that will help you build your business.  
Meetings and all events are subject to change.

## SHOP LOCAL SHOP MEMBERS

WAYNE  
BUSINESS ASSOCIATION  
PO Box 50 | Wayne, PA 19087  
Winter 2023

