BUSINESS ASSOCIATION BUSINESS

CONNECTING COMMERCE WITH COMMUNITY IN WAYNE FOR OVER 80 YEARS

SPRING 2024

IN REVIEW: ANNUAL MEETING AND AWARDS PRESENTATION - APRIL 18, 2024

Thank you to everyone who attended our Annual Meeting! It was so fun to see everyone interacting with each other in the beautiful space provided to us once again by the Wayne Art Center. We were treated to amazing art displays as usual and our hors d'oeuvres and refreshments were once again from Tredici, Christopher's, and Nothing Bundt Cakes.

Congratulations to our Ben Wilson Award Winner Chuck Madden. Chuck has been active in the community for 44 years! He has volunteered at too many non-profits to list them all, but a few include Wayne Rotary (he is the President-Elect), the American Legion, the Italian American Club, St. Katharine's Church, Bryn Mawr Presbyterian Church, Radnor Parks and Rec Board, Radnor Soccer, Wayne Little League, the DelCo Association for the Blind, and the DelCo Environmental Network. First Resource Bank sponsored the award which comes with a \$500 donation to a charity of the recipient's choice. Chuck chose the American Legion Post 668!

Our second annual award is the Lawrence T. Adelberger Award, given by surprise to a WBA member for exemplary volunteer service to the Wayne Business Association and its membership. The 2024 recipient is WBA Board Member and Membership Chair Steve Shreiner. Steve and Shreiner Tree Care support the WBA consistently through sponsorships every year and most recently Steve worked with the WBA to begin a membership drive to secure new members. Steve not only supports the WBA, but also other community organizations, schools, and the Township. We are ever grateful to Steve and his team for all the support over many years.

The 2024 Corporate Partner of the Year was presented to Main Line Print Shop. This award is given to a corporate sponsor who has gone above and beyond to support the Wayne Business Association. In business for over 50 years, owners Mike and Bridget Libert and team support the WBA consistently through sponsorships and volunteering every year at every event. They are always the first ones to arrive at every major event and the last ones to leave, showing an extreme dedication to the WBA and their community. They also spend tireless hours setting up events and hanging up and handing out marketing materials around town. In addition to their dedication at events, they also do all the printing and design for all WBA marketing and events, as well as work with a large majority of the businesses in town.

We had some new assignments on our Board of Directors. We thanked Frank Grabuski, CEO & Founder of Radnor Wealth Advisors, for his term of service on our Board. We welcomed back Andy Dickerson, Owner of Teresa's Café and Next Door Bar, and welcomed Caroline Espe, Owner of Dalvey & Co, as new Board Members.

On our Executive Board, Clare Girton stepped down as Secretary with Sierra Clark moving into that position.

The WBA Board is now:

PRESIDENT

Ken Kearns: 118 North/Cadence Advisors

VICE PRESIDENT

Laura M. Tobey, Esq.: Reidenbach & Associates, LLC

SECRETARY

Sierra Clark, Photography: Reidenbach & Associates, LLC

TREASURER

Mike Libert: Main Line Print Shop

BOARD OF DIRECTORS

Gregory Basile: Keller Williams Nelson Dayton: Dayton Lock Co.

Andy Dickerson: Teresa's Café and Next Door Bar

Caroline Espe: Dalvey & Co Reed Taylor: Community Advocate Nancy Campbell: Wayne Art Center Joe DiTommaso: First Resource Bank Deanna Doane: Click Canyon Steve Shreiner: Shreiner Tree Care Chris Todd: Christopher's Restaurant



WBA Board Members Ken Kearns and Joe DiTommaso with Chuck Madden showing off the big check donation to the American Legion.



Adelberger Award presented to Steve and Meg Shreiner.



Corporate Partner of the Year recipients Main Line Print Shop.



The 2024 WBA Board.



FROM THE PRESIDENT

Summer is just around the corner!

Spring and Summer mean a lot of action going on in Wayne – new businesses, amazing events, ribbon cuttings, positive press, and continued momentum for our business community and the WBA!

The Board of Directors had some new additions as of our Annual Meeting in April. We are happy to welcome back Andy Dickerson of Teresa's Café and Next Door Bar. Andy served on the board previously and we knew his knowledge would again be helpful to us. We say hello to NEW board member Caroline Espe, Owner of Dalvey & Co. Having her as a representative of the retail members will be a great addition. Lastly, we say thank you to Clare Girton for her service to the Board as the Secretary and welcome board member Sierra Clark to the executive committee in that role. Sierra works as a paralegal at Reidenbach & Associates, LLC and owns Sierra Clark Photography – and happens to provide photography services for the WBA!

Monthly member meetings are quickly becoming the place to be! We are booked well into 2025 for our series that highlights a host company once a month. Get out and connect with our amazing business community!

The first Lunch and Learn in March was a great success, and we are looking forward to hosting more in the near future. If you have topic ideas, please reach out to our VP Laura Tobey to discuss.

We are already in full planning mode for our marquee events – Radnor Fall Festival, Trick or Treat in Wayne, and Christmas in Wayne. Opportunities to get involved abound. Your business can be in front of thousands in our pre-event advertising and promotions as well as the day of the event through sponsorship. OR... be a vendor. Space fills up quickly – so sign up today! We would like to thank Presilium Private Wealth for signing on early as our Presenting Sponsor for the Radnor Fall Festival and Trolley Ride Sponsor for Christmas in Wayne.

The WBA continues to expand our membership and we encourage your participation at our networking events and in helping to grow our association. New Membership Chair Steve Shreiner is already moving the needle and growing our membership to record levels. The WBA is proud to help our members connect and expand business opportunities – please encourage other businesses to become members as well.

As always, if you have ideas, suggestions, would like to get more involved, or have any questions, please do not hesitate to reach out to me or any of our board members.

We hope to see you at one of our upcoming events as we roll into summer!

Cheers,

Ken Kearns President

Wayne Business Association

Ken (

KEEP YOUR INFORMATION UP TO DATE & STAY INFORMED!

Don't miss out on any important updates from the WBA. Please alert us if you have had any changes to your general contact information. You can even update your WBA listing online!

If you have not yet renewed your WBA dues for 2024, please do so today.

Contact support@waynebusiness.com with any questions or concerns.

YOUR WBA BOARD

PRESIDENT

Ken Kearns 118 North/Cadence Advisors 610.639.1302

VICE PRESIDENT

Laura M. Tobey, Esq. Reidenbach & Associates, LLC 610.572.7075

SECRETARY

Sierra Clark, Photography Reidenbach & Associates, LLC 610.572.7075

TREASURER

Mike Libert Main Line Print Shop 610.688.7782

BOARD OF DIRECTORS

Gregory Basile Keller Williams 610.995.9000

Nancy Campbell Wayne Art Center 610.688.3553

Nelson Dayton Dayton Lock Co. 610.688.9188

Andy Dickerson Teresa's Café and Next Door Bar 610.293.9909

Joe DiTommaso First Resource Bank 610.324.8224

Caroline Espe Dalvey & Co 484.367.7082

Deanna Doane, Marketing Click Canyon 484.744.3337

Steve Shreiner, Membership Shreiner Tree Care 610.265.6004

Reed Taylor Community Advocate 610.574.6564

Chris Todd Christopher's Restaurant 610.687.6558

MEMBER HAPPENINGS

MEMBER NETWORKING MEETINGS

A big THANK YOU to our friends at Homans Peck for hosting our February meeting and the Wayne Food Pantry for hosting our March meeting.

















WBA MONTHLY MEMBER MEETINGS

Attending the monthly meeting is a great way to utilize being a member - meet other members, network to build your business, and hear about what is happening in town.

They are ALWAYS the 3rd Thursday of the month except December.

JUN

Aethēr Medicine Philadelphia Print Shop

First Resource Bank

Willows Park Preserve

BCA Therapy

Villanova

Colonna Contemporary

Christmas IN WAYNE

2025

JAN

Keller Williams/

FEB

MAR

Greg Basile

Peter's Place

Dtxfy

Wayne

MAY

JUN

Art Center

Main Point Books

Phamily Orthodontics

AUG

Alera Group

AFC **Fitness**

Little **Black House**

If you are interested in hosting one of our monthly meetings, please email info@waynebusiness.com. Our 2026 meetings are being planned now!

INTRODUCING CAROLINE ESPE

Caroline Espe is a multifaceted entrepreneur with a passion for creating meaningful experiences and fostering community



connections. As the founder of Dalvey & Co. a thriving gift boutique seamlessly blending online convenience with the charm of a brick-and-mortar experience, Caroline has demonstrated her ability to curate exceptional products and provide top-notch service.

With a marketing degree from the University of Miami and years of experience in both the craft beer industry and the high-end retail world, Caroline brings a unique blend of expertise to her ventures. Caroline founded Dalvey & Co in 2020 stemming from her personal passion of creative gift-giving as well as a life long goal to start a business of her own.

In addition to her success in the retail sphere, Caroline co-owns barre3 Main Line-Berwyn with her mom, embodying her commitment to holistic wellness and community engagement. Through her ventures, Caroline strives to bring joy, elegance, and wellness to every aspect of her business endeavors. Beyond her entrepreneurial pursuits, Caroline enjoys golfing with her fiancé, going on long walks with her dog, Layla, and traveling with her family - reflecting her unwavering dedication to both professional excellence and personal fulfillment.

WELCOME BACK ANDY DICKERSON





As a graduate of Conestoga High School, he has lived and worked in Wayne for over 40 years in culinary related jobs. He first began selling produce at the Lancaster Farmers Market here in Wayne during high school before moving on to cooking and managing local restaurants.

He began working at Teresa's in 1998 before becoming a partner in 2007 when Teresa's Next Door opened to immediate success, culminating in a 2018 James Beard nomination for Outstanding Bar Program.

This is the second time he is volunteering as a board member for the Wayne Business Association.

MEMBER FEATURE - OUTDOOR DININ

The WBA continues to grow and expand our network. As a new feature and a way to thank members who are going above and beyond to support our local community, we would like to take some time to show some appreciation to some of our most active members.

118 NORTH

108 North Wayne Avenue, Wayne



118 North is located in the heart of downtown Wayne, making it a prime spot to take advantage of every event that is thrown by the WBA and Radnor Township. Which is exactly what they do as a sponsor and participant at every event in Wayne!

Stop by 118 North this Spring and Summer to enjoy their live music and open windows turning the entire restaurant into an outdoor dining experience and providing music to all those who pass by as well!

CHRISTOPHER'S A NEIGHBORHOOD PLACE

118 North Wayne Avenue, Wayne



Christopher's A Neighborhood Place is a large contributor to our seasonal events, being a sponsor and active participant at each and every event. During Christmas in Wayne weekend specifically, Christopher's hands out hot chocolate and cookies at the Tree Lighting and the Santa Photos at Wayne Presbyterian Church.

Stop by Christopher's this Spring and Summer to enjoy their outdoor dining and delicious menu and drink offerings!

ELEGANCE CAFE

131 North Wayne Avenue, Wayne



Elegance Cafe is one of our newest members. However, that didn't stop them from jumping right in and being a prime sponsor at Christmas in Wayne 2023.

Elegance Cafe's proximity to the train station, delicious menu of baked goods, pastries, savory delights, and cute aesthetic makes this a can'tmiss stop this Spring and Summer while you are out and about in Wayne!

NEW: WANT TO BE FEATURED HERE?

Each newsletter will feature a different member category. If you'd like to be featured here, please reach out to info@waynebusiness.com and submit a small biography about your company and how your company interacts with the community and the Wayne Business Association.

BER HAPPENINGS

RIBBON CUTTING - PHAMILY ORTHODONTICS

Congratulations to our friends at Phamily Orthodontics on their expanded offices.

Phamily Orthodontics provides a specialized orthodontic experience for both children and adults. Their passion for orthodontics, complemented by a committed and enthusiastic team, makes the experience both productive and fun. Drs. Parnes and Rubin and their team treat every patient like Phamily, and with that in mind, they are focused on customized care and the value of both a patient's time and financial investment.

Phamily Orthodontics is located at 247 Conestoga Road, Wayne.





RIBBON CUTTING - TEUSCHER CHOCOLATES

Who would ever turn down Swiss Chocolate, certainly not the WBA!

Welcome to Wayne, Teuscher. Once again members of the WBA Board brought the big scissors and ribbon, along with our state representative Rep. Lisa Borowski to celebrate this new business in Wayne!

You must go and try for yourself... you will walk in and feel like you have stepped into a European chocolatier! Aren't we lucky owners Andrée and Bryan Goldberg chose Wayne to bring these treats to!

Teuscher Chocolates is located at 240 East Lancaster Avenue, Wayne.





RIBBON CUTTING -LITTLE BLACK HOUSE

We got the big scissors out and cut the ribbon on the new location for Little Black House! Little Black House is a boutique, full-service interior architecture and design studio now located on West Lancaster Avenue across from the Target. Linda Magnavita and her team have created a design studio there that is filled with potential design inspiration.

Stop in and check them out and think of them for your next design project - commercial or residential!

Little Black House is located at 751 Lancaster Avenue, Wayne.



EXPANSION - ALESSANDRO'S WOOD FIRED ITALIAN AND BAR

Congratulations to our friends at Alessandro's Wood Fired Italian & Bar for a successful build out expansion of their second floor space.

The space is ideal for large private events or intimate meals. Call to book your reservation today!

Alessandro's Wood Fired Italian & Bar is located at 133 North Wayne Avenue, Wayne.





ONE YEAR ANNIVERSARIES

It feels like vesterday when we welcomed these new companies to our quaint little town. Cheers to many more successful years in Wayne!

Happy one year anniversary to:

- The Blue Elephant: 110 North Wayne Avenue, Wayne
- AFC Fitness: 555 Lancaster Avenue, Suite N 100, Radnor
- Colonna Contemporary: 4 Louella Court, Wayne
- Meridian Bank: 220 West Lancaster Avenue, Wayne
- Tompkins Bank: 153 East Lancaster Avenue, Wayne
- Dalvey & Co: 134 North Wayne Avenue, Suite 101, Wayne

ANNIVERSARY/RIBBON CUTTINGS

If you would like to have a ribbon cutting for your new business or celebrate an anniversary, please reach out to: support@waynebusiness.com.

MEMBER HAPPENINGS

IT'S THE END OF AN ERA FOR MARGARET KUO, BUT NOT THE END OF THE LINE

As Margaret Kuo closes her flagship restaurant and downsizes, a 50-year career is celebrated.

by Craig LaBan, Philadelphia Inquirer

I had come one last time to hear the gong, the ceremonial fanfare that announces the entrance of a Peking duck – one of the region's best – into the dining rooms of Margaret Kuo's. It was a few days before the closing of her eponymous flagship restaurant in Wayne, an end of an era for one of the region's most enduring restaurateurs, who introduced many in Philadelphia's western suburbs to regional Chinese cooking long before it became more common due to changing tastes and demographics. But I was too late: The last ducks had been sent to a fundraiser in Radnor, as Kuo prepared to finish her 22-year run there on a philanthropic note.

If there was already a sense of melancholy in the air as devoted regulars dabbed their tears, posed for pictures, and gave farewell hugs to Margaret's husband and partner, Warren Kuo, my unsubtle disappointment did little to lift the mood. I politely begged. Still no gong for me.

"It's bittersweet," Margaret told me the next day over the phone. "The hardest thing to let go of is what we've built with our customers. We've practically lived with them and shared their joys and sadness."

It's never easy to lose a restaurant that's become woven into the fabric of a community.

The Kuos still have two other locations in Delaware County – Margaret Kuo's Kitchen at Granite Run Promenade, and a space at the Lancaster County Farmers Market. This is a "consolidation, not retirement," Margaret says. They had already closed Margaret Kuo's in Media and Mandarin in Malvern during the pandemic. But the Wayne dining room was her prime Main Line showcase, a bi-level building they constructed from the ground up with a plush decor, private rooms, and more expansive menus, including a Japanese concept and tatami room on the second floor Kuo had built by Japanese artisans in New York, then reassembled in Wayne.

The Chinese menu downstairs, even without the cracker-skinned tawny ducks her chefs would carve tableside and wrap into supple pancake bundles, remained a treasure trove of dishes, each one a small totem of the impact Kuo had throughout her remarkable 50-year career. There were Northern-style open-ended potstickers with meaty fillings poking out of their hand-rolled wrappers. Wontons glistened in crimson pools of Szechuan chili oil. A steamer basket of delicately pleated xiao long bao were a reminder that Kuo was the first to introduce Shanghai soup dumplings to this region in 2002. A fragrant duck soup radiated the herbal bitterness of tender ginseng stems. Kung pao came with the option of rabbit. Clams in basil sauce and oyster pancakes represented her native Taiwan. And then there was the massive Shanghai-style braised pork shoulder glossed in a sweet mahogany sauce perfumed with five spice.

Many of these dishes are now commonly found across the Philadelphia area due to demographic changes; between 1980 and 2021, the Chinese population grew by 252%. Many of the arrivals, coming from regions across China – either to study at local universities or work in the pharmaceutical, health care, or tech industries located in the suburbs – actively drove menu changes in Chinatown and beyond. Prior to that growth, Warren Kuo says, most suburban Chinese restaurants still featured the chow mein and chop suey standards of Americanized Cantonese cooking.

While Kuo's celebrated contemporary, Susanna Foo, was making national waves in Center City by trailblazing the Asian fusion movement with Frenchified versions of Chinese cuisine, Kuo stuck to presenting traditional dishes with the best possible ingredients made by skilled chefs who replicated her elegant touch. "When I interviewed a chef I'd simply ask them to make fried rice and I could tell right away," said Kuo, who was a chemist before becoming a restaurateur. "How did they add the eggs? Did they cook the onions too short or overcook them? Timing is important and you must smell it. I can tell if there's too much sugar in there. My food has to be simple."

Kuo's restaurants won numerous accolades over the years from local media, including three-bell ratings more than once from *The Inquirer*. She was also invited to participate in a James Beard Foundation event, Dumplings & Dynasties, in 2008.

"I always wanted people to taste my culture through food," says Kuo, who also ground fresh soy milk and made fried crullers and sesame pockets for Chinesestyle weekend brunches in an effort to retain an Asian clientele as part of her diverse customer base.

Kuo's notion of culture is all-encompassing, as evidenced by the ancient verses of Tang Dynasty poet Li Po (701-762 AD) mounted on the wall in Chinese characters and translated into English for table displays. It talks of a lonely soul in a garden toasting the moon: "While I'm still sober; we'll make merry together. Then, drunk, go our separate ways. But let's pledge eternal friendship; And meet again beyond the Milky Way."

It was Warren's desire to retire that finally prompted the Kuos to sell the Wayne Margaret Kuo to Win Signature Restaurants, which owns Asian fusion hot spots Teikoku, Azie on Main, [and The Blue Elephant]. The 83-year-old Warren still occasionally busses tables late at night: "I can't do the daily grind anymore."

Margaret, meanwhile, is eager to downsize further, to just one full-service restaurant: Margaret Kuo's Kitchen, a recently built replacement to Peking, which closed in 2015 during the Granite Run Mall's redevelopment. (The Kuos plan to keep a presence on the Main Line long-term, with no plans to close their outpost at the Lancaster Farmers Market.) Yes, you can still taste all of Kuo's classics there, including the famous Peking duck. But Margaret is most excited to refocus on her passion for studying food, diving deep into her collection of hundreds of cookbooks. She also hopes to write a memoir.

"At this age," says Kuo – who declines to divulge her age – "nothing is more important than doing what your passion is. For me that is my food and my loving, loyal customers. I have so many stories to tell today. But maybe I'll cry tomorrow."



Margaret Kuo and husband-partner Warren Kuo pose for a portrait on the stairs at Margaret Kuo's in Wayne. They still have two locations in Delaware County – Margaret Kuo's Kitchen at the Granite Run Promenade, and a space at the Lancaster County Farmers Market.

Heather Khalifa / Staff Photographer

EMBER HAPPENINGS



FUELING KNOWLEDGE AND CONNECTION: LUNCH AND LEARNS!

We had our first of our revived lunch and learns back on March 20. JCS Financial Solutions hosted a round table discussion about the important topic of business succession planning. Would you like to see more of these?

We know that organizations thrive on shared learning and engagement and recognize the power of lunch and learns: bite-sized educational sessions sparking curiosity, equipping members with valuable skills, and fostering connections within our business community.

From business trends to best practices, emerging technologies to personal development, we are hoping to provide even more to our members through this format and enhance our already robust organization.

We welcome ideas from our members! Please send ideas and comments to info@waynebusiness.com.



2024 WBA CALENDARS AVAILABLE NOW

Stop by Main Line Print Shop (located at 25 West Avenue) to pick up your 2024 WBA Calendars.

Our annual calendar features all major events, including every monthly networking meeting, and dedicates a special day to each current member!

AROUND TOWN

NEW MEMBERS

VISIT WAYNEBUSINESS.COM FOR COMPLETE MEMBERSHIP LISTING

12 West Boutiques

Jodie Levenson 105 North Aberdeen Avenue, Wayne 215.933.1501 12westboutique@gmail.com www.12westboutiques.com

Berkshire Hathaway HomeServices

Mary Sue Mansfield 431 West Lancaster Avenue, Devon 610.405.2273 marvsue.mansfield@foxroach.com marysuemansfield.foxroach.com

Corsini Laser Eye Center

Jonathan Corsini 85 Old Eagle School Road, Suite 203 Strafford 484.580.2166 corsinilasereye@gmail.com www.corsinilasereye.com

DeRo Premium Cello

Kenneth T. DePaolantonio 411 Depot Street, Bridgeport 484.574.0659 derospiritsllc@gmail.com www.derocello.com

Koren's Kitchen

Koren Draper 11 Louella Court, Wayne 215.266.5470 info@korenskitchen.com www.korenskitchen.com

Kumon Math and Reading Center of Wayne

Yeera Jain 512 West Lancaster Avenue, Suite B, Wayne 610.263.2800 wayne_pa@ikumon.com www.kumon.com/wayne

Planet 9 Labs

Michael D. Oeth Devon 215.630.3498 mike@planet9labs.ai www.planet9labs.ai

Presilium Private Wealth

Jerry Davidse 150 North Radnor Chester Road, Suite F110 Radnor 610.897.1048 jerry@presiliumpw.com www.presiliumpw.com

Rockwell Custom

Greg Lingo 124 East State Street, Media 484.443.4310 info@rockwellcustom.com rockwellcustom.com

Rusticraft Fence Company

Cristy Riechman 163 West Lancaster Avenue, Wayne 610.644.6770 info@RusticraftFence.com www.RusticraftFence.com

SERHANT. Pennsylvania

Melissa Zimmerman Wayne 610.639.1816 melissa.zimmerman@serhant.com societeselect.com/agent/melissa-zimmerman

Shay Duska & Company LLC

Brenda Shay Duska, CPA MT 175 Strafford Avenue Suite 1, Wayne 610.687.7740 brenda@shayduska.com www.shayduska.com

Teuscher Chocolates of Switzerland

Andrée & Bryan Goldberg 240 East Lancaster Avenue, Wayne 215.546.7600 andree@teuscherphiladelphia.com teuscherphiladelphia.com

West Conshy Athletic Club

Nick Kearse 300 Conshohocken State Road, Suite 190 West Conshohocken 610.828.1830 nickk@factsfitness.com westconshygym.com

NEW RADNOR BUSINESSES -RADNOR TOWNSHIP DESIGN REVIEW BOARD

NEW BUSINESSES IN RADNOR: 12 West Boutiques

105 North Aberdeen Avenue, Wayne

Chosen: Selections for Self & Home 120 East Lancaster Avenue, Wayne

Koren's Kitchen

11 Louella Court, Wayne

Main Line Yard

157 West Lancaster Avenue, Wayne

Silkmann DDS General Dentistry

398 West Lancaster Avenue, Wayne

UPDATED BUSINESSES: GYL Financial Synergies (formerly Hotaling Investment Management)

100 West Lancaster Avenue Suite 105, Wayne

Manhattan Bagel (formerly The Bagel Factory)

968 County Line Road, Bryn Mawr

IN REVIEW

WHEELS OF WAYNE - SUNDAY, APRIL 28, 2024

The 10th Annual Wheels of Wayne event took place on Sunday, April 28th on North Wayne Avenue and West Avenue in downtown Wayne. The streets were adorned with classic and modern cars, trucks, businesses, vendors, community groups, entertainment, and many community members! Mother Nature provided us with a beautiful spring day that attracted an enthusiastic crowd of 3,000+.

THANK YOU to all who participated in delivering an amazing display of vehicles for our community! A special shout out to WBA members Christopher's A Neighborhood Place and Cornerstone Bistro & Artisanal Market for taking home first and second place in the Pulled Pork Competition.













photos © Sierra Clark Photography

PLAN NOW

COMING SOON: the 32rd Annual RADNÖR FALL FESTIVAL

SIGN UP TO BE A SPONSOR!

The 32nd Annual Radnor Fall Festival is being planned now! Give your business

exposure to thousands in the local community.

To ensure your sponsorship and placement in any upcoming WBA or event advertisements, please email wba@radnorfallfestival.com and submit your sponsorship ASAP!

A big "thank you" to those who have already signed up to be sponsors.

SIGN UP TO BE A VENDOR!

Vendor applications are now being accepted for the Radnor Fall Festival!

If you are interested in being a vendor at one of our most popular events, please contact wba@radnorfallfestival.com or visit www.RadnorFallFestival.com for more information.

VENDOR INFORMATION

BECOME A VENDOR!

Business: \$150 per table Restaurant: \$250 per table

Space is limited. Reservation Deadline: Monday, August 26th

WBA provides one table and two chairs. Canopy, decor, etc. are your responsibility. This is a rain or shine event. For more information and sponsorship contact: wba@radnorfallfestival.com

Wayne Business Association membership required

VOLUNTEERS NEEDED!

The WBA is seeking volunteers for the Radnor Fall Festival! Contact support@waynebusiness.com if you would like to get involved

SUNDAY, 9/15 12:00 - 4:00PM

Downtown Wayne on North Wayne Avenue

PRESENTING SPONSOR \$7,500 1AVAILABLE

- Sponsor name incorporated into event name "Radnor Fall Festival Presented
- Corporate logo and photo displayed on Wayne Business Association

 Exclusive 10' x 10' promotional/hospitality tent and the second secon
- PRESILIUM Opportunity to address and thank

rstage and ride entrance

ecognition featured on all promotional materials for event

ocial media and posters

PRESILIUM

- Sponsorship name and logo on all event advertisements
 Recognition as Radnor Fall Festival presenter during event announcements

- 2 featured social media posts prior to event 10 complimentary ride and game wristbands Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)

PLATINUM SPONSOR \$5,000

- Corporate logo featured on event posters displayed in community Logo ad on the WBA website and Facebook page
- Opportunity to promote your business with 1 email blast promotion
- Prominent name and logo recognition featured on promotional materials for event Sponsorship name and logo on all event advertisements Recognition as Radnor Fall Festival supporters during event announcements

- 3 (3'x2') signs with name and logo placed near festival activities 1 featured social media post prior to event
- Complimentary 1 year membership in the WBA for the following year
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space with tent on N. Wayne Avenue during the event

GOLD SPONSOR \$2,500

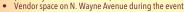
- Corporate logo featured on event posters displayed in community
- Logo ad on the WBA website and Facebook page
- Prominent name and logo recognition featured on promotional materials for event Sponsorship name and logo on all event advertisements
- Recognition as Radnor Fall Festival supporters during event announcements
- 2 (3'x2') signs with name and logo placed near festival activities
- 1 featured social media post prior to event Complimentary 1 year membership in the WBA for the following year
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space with tent on N. Wayne Avenue during the event

SILVER SPONSOR \$1,250

- Corporate logo featured on event posters displayed in community Sponsorship name and logo on all event advertisements 2 (1'x1.5') signs with name and logo placed near festival activities
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space on N. Wayne Avenue during the event

BRONZE SPONSOR \$750

- Company name listed on event posters
 1 (1'x1.5') sign with name and logo placed near festival activities
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)





www.radnorfallfestival.com | #radnorfallfest

Did you love an event last year and want to be a part of it this year? Sponsorship opportunities are now available year round. Get involved and stay involved in your community.



SATURDAY, OCTOBER 26 - NORTH WAYNE AVENUE

Join our participating merchants and vendors for some Halloween trick or treating, candy, family fun, and, of course, Halloween promotions.

Contact WBA at 610.687.7698 or info@waynebusiness.com for more information.

PRESENTING SPONSOR \$2,500 1 AVAILABLE

- Sponsor name incorporated into event name Wayne Business Association's, "Wayne Trick or Treat Presented by
- Featured banner on tent for the whole weekend
- Table and two chairs at event
- Name and logo recognition featured on all promotional materials
- Dedicated email in (2024) to promote your business exclusively
- Exclusive promotional social media posts prior to event
- Featured center table at Trick or Treat
- Post event recognition and thank you in Wayne Business Association newsletter, email, website, and social media

COMMUNITY SPONSOR \$750

- Table and two chairs at event
- Name and logo recognition featured on all promotional materials
- Post event recognition and thank you in Wayne Business Association newsletter, email, website, and social media

Make Checks payable to: Wayne Business Association, Attn: Wayne Trick or Treat, PO Box 50, Wayne, PA 19087

Please include current contact name, address, phone, email, and logo. We will send a receipt via email.

A WEEKEND-LONG EVENT!



Sponsorship Levels and Benefits

waynechristmas.com

SPONSOR

- Sponsor name incorporated into event name Wayne Business Association's, *Christmas in Wayne Presented by
- Title listing on Christmas in Wayne website with link (waynechristmas.com)
- Sponsor name featured for a year on WBA website under Featured Events
- 2 featured social media posts prior to the event
- Dedicated email to promote your business exclusively
- Prominent name and logo recognition featured on all promotional materials for the event including press releases, social media, advertisements, and posters
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website, and social media

TROLLEY RIDE SPONSOR \$4.000 1 AUAILABLE

- Sponsor of the Wayne Ch
- Logo will I with link

grition featured on promotional posters and

- minedia for the event
- Specific social media posts highlighting Wayne Christmas Trolley sponsorship Post-event recognition and thank you in Wayne Business Association newsletter, email, website, and social media

ACTIVITIES AT THE FIREHOUSE SPONSOR \$2,000

- Sponsor the activities at the firehouse
- Logo will be displayed at the entrance to the firehouse
- Listing on Christmas in Wayne website with link (waynechristmas.com)
- Name and logo recognition featured on promotional posters and social media for the event
- Specific social media posts highlighting Activities at the Firehouse sponsorship
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website, and social media

UNLIMITED AVAILABLE

- Name and logo recognition featured on promotional posters, digital ads and social media for the event
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website and social media

Make checks payable to: Wayne Business Association Attn: Wayne Holiday Tree Lighting, PO Box 50, Wayne, PA 19087

Please include current contact name, address, phone, email, and logo. We will send a receipt via email.



COMING SOON

RADNOR MEMORIAL DAY PARADE & CEREMONY Monday, May 27, 2024 starting at 9:45am (rain or shine)

Parade down East Lancaster Avenue Ceremony at the corner of Runnymede and South Wayne Avenues

A Wayne tradition for more than 50 years. The crowd enjoys the patriotic sights and sounds from all over the community. Immediately following the parade is the Memorial Ceremony at the corner of Runnymede and South Wayne Avenues.

For more information visit radnormemorialday.org.



WAYNE MUSIC FESTIVAL

Saturday, June 8, 2024, 1:00 to 10:00pm

We are excited to welcome back the Wayne Music Festival for 2024 hosted by the Music is LOVE foundation on Saturday, June 8, 2024 in downtown Wayne. The event attracts more than 10,000 people each year to enjoy a wide range of musical genres and artists from all over the country. The Wayne Music Festival highlights local and regional acts, as well as over 75 local restaurants and vendors. We are currently seeking additional sponsors for this coming year's event.

Email <u>info@waynemusicfestival.com</u> or visit <u>waynemusicfestival.com</u> for more information.



VOLUNTEERS NEEDED!

The WBA is seeking volunteers for upcoming events and specialized committees. Contact support@waynebusiness.com if you would like to get more involved.



REGISTER FOR THE RADNOR 2035 COMPREHENSIVE PLAN WORKSHOP!

The Radnor 2035 Comprehensive Plan Workshop is quickly approaching! Don't miss out on this opportunity to help shape the future of Radnor Township.



At the workshop, you

will have an opportunity to review goals, provide feedback on potential strategies, and collaborate on the development of plan recommendations.

Date: Wednesday, May 29, 2024 **Time**: 6:30 PM-8:30 PM

Location: Radnor Memorial Library (Winsor Room)

114 West Wayne Avenue, Wayne

Register now at www.Radnor2035.com/workshop.



STAY INFORMED

PENNDOT I-476 (BLUE ROUTE) IMPROVEMENT PROJECT

The Pennsylvania Department of Transportation (PennDOT) is underway on a \$63.7 million project to resurface, repair, and improve nearly 17 miles of Interstate 476, the associated on-and-off ramps and bridges from Interstate 76 (Schuylkill Expressway) in West Conshohocken Borough, Montgomery County, to Interstate 95 in Ridley Township, Delaware County.

The work being done within Radnor Township is a part of this multi-year, multi-faceted I-476/IMP contract. PennDOT contractor, H&K Group, will be working along the entire I-476 corridor from I-76 to I-95. Their work includes resurfacing/paving, structural improvements, drainage improvements, and other maintenance issues that the I-476 corridor and its access ramps need to continue to function properly. All this work is being overseen by PennDOT and its consultant partners.

Over the next two years, you will see various items of work being done around the Township in conjunction with these improvement efforts. This includes the reconstruction of several basins located within Radnor Township which service the I-476 corridor. All basins within the Township associated with I-476 will be reconstructed in some shape or form. The most visible basins within the Township are along Lancaster Ave (US-30) at the I-476 Interchange. In the past few months, you may have noticed that PennDOT and its contractor have begun the clearing of invasive trees and brush from these basin areas.

In the next several weeks to months, you will notice the following work: grading, pipe work, erosion control, and storm water control measures being conducted in these areas. This work will all be conducted/constructed with the goal of having proper functioning basins to help alleviate any ongoing run-off and drainage issues that are currently experienced on I-476 and the local roadways. PennDOT and their contractor will conduct this work in a manner, to minimally impact the residents of the Township and the public, while making these upgrades.

SAME KIOSKS, NEW PARKING APP

ParkMobile is now the mobile payment solution in Radnor Township! Radnor drivers can now pay for parking at over 900 spaces via the ParkMobile mobile app or web browser making it easier than ever to skip the meter and go for contactless payment.



ParkMobile, is available for both iPhone and Android devices, and can also be accessed on a mobile web browser. To pay for parking via the ParkMobile app or website, users will enter the zone number or scan the QR code found on the signs located within the parking lot, choose the duration of time they wish to park and touch the "start parking" button.

Ways to Pay:

- Pay by App: The full-featured app for iOS and Android provides the most complete parking experience. You can pay for parking or make a pre-paid reservation.
- Pay by Web: New lightweight mobile web experience lets you quickly pay for parking without downloading the full app.
- Pay by Text: Text "PARK" to 77223 and you will be able to quickly start a parking session.
- Google Pay: Pay with ParkMobile right in the Google Pay app. Plus, quick links from Google Maps make it easy to navigate and start a parking session.

To learn more, visit www.radnor.com/parkmobile.

Radnor #Township

RADNOR TOWNSHIP BUSINESSES WANTED

Each year the Radnor Township Parks & Recreation Department holds special events designed to bring members of the community together.

We have a standing invitation for local businesses, community groups, and individuals to participate with us in a variety of ways.

TAKE A LOOK AT A FEW OF THEIR UPCOMING EVENTS BELOW!

- Great American Backyard Campout Saturday, June 1, 2024 Rain Date: June 15, 2024 Location: The Willows Park 490 Darby Paoli Road, Villanova
- Odorisio Music & Movie Night Saturday, July 13, 20244
 Rain Date: July 14, 2024
 Location: Odorisio Park 205 Church Street, Wayne

BECOME A SPONSOR!

Being a sponsor at Township events includes a wide variety of promotion for your business depending on your sponsorship level

BECOME A VENDOR!

Vendors have the opportunity to set up a table and spread the word about your business to the community

ATTEND!

Spend the day getting out and enjoying an event with your community. We welcome everyone in the community to join us!







Visit www.radnor.com/events for more information about these great opportunities! You can also contact our department at recreation@radnor.org

BE INVOLVED

STAY SOCIAL!

WHEN YOU POST TO SOCIAL MEDIA MAKE SURE TO INCLUDE #WAYNEPA AND #LIFEINTHE19087



Aether Medicine

565 Swedesford Road, Suite 315 • Wayne

RSVP to rsvp@waynebusiness.com all are welcome • free to attend • light refreshments served

We have heard from many of our member businesses that they have positions open!

As a member of the WBA your business can list your job openings on our website. Log in to your profile and you are able to list your job openings. Please reach out to support@waynebusiness.com if you need access to your business profile.



Please also, if you are not looking for help, but know of people looking for jobs, share that many of our Wayne businesses are looking to hire good people!

WAYNE FROM YOUR EYES INSTAGRAM TAKEOVER!

Share your view of #waynepa!

We would love to see Wayne from your point of view!



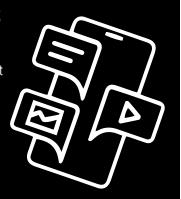
We love sharing things happening in Wayne, but know we can't be everywhere and don't see it the way you do. So, take over our Instagram for a week and share your view from your desk, window, sidewalk... and tell us about you and your business, too!

If you are interested, please contact support@waynebusiness.com to get assigned a week.

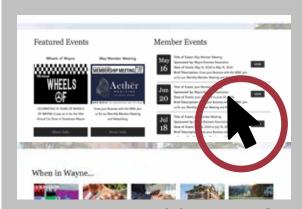
WBA MEMBERS ONLY

Did you know you can send an email to our list of 500+ for just \$50 (\$25 for non profits)?

Have us share your information to our social media (over 4,000 followers).



Use your WBA membership to your advantage!



MEMBER EVENTS & FEATURES

Visit www.waynebusiness.com for a listing of member events and recent news about our members.

Add your event to the website at any time with your login.

Having issues or need to ask a question? Email support@waynebusiness.com

HAVING AN EVENT OR WANT TO SHARE ANY NEWS?

Your event can be highlighted in the special WBA display box right at Gryphon Cafe for all of Wayne to see! Bring a poster to Main Line Print Shop at 25 West Avenue and we will create an informational card to place accordingly. Call ahead at 610.688.7782. (current members only)

Please also share links, graphics, and any additional information and we will share on our social media. Email support@waynebusiness.com.

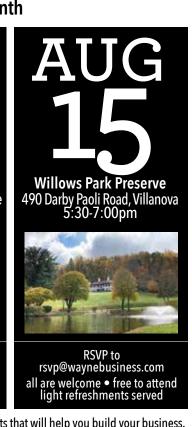


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2HOP MEMBERS SHOP LOCAL







2025 Membership Meetings are being planned now! Check the website for more events that will help you build your business. Meetings and all events are subject to change.

E THE DATES